

## DEPARTMENT OF STUDIES IN JOURNALISM AND MASS COMMUNICATION MANASAGANGOTRI, MYSORE-570006

(Re-accredited by NAAC with 3.47 CGPA of 4.0 Scales) -------(NIRF - 2023: Ranked 47th in University Category and 51st in Overall Category) -

## AGRICULTURALREPORTINGINMEDIA -

An interaction program with the author and the journalists about the importance of AGRICULTURAL REPORTING IN MEDIA is being organised at the department in association with Krishi Vigyan Vedika, Mysore for the students of the department. Agricultural reporting needs a high detailing of many aspects

A direct interaction with people and journalists who have dedicated themselves for this area of reporting.

Students posed question related to agricultural problems, organic farming, crop cultivation, govt programs for farmers during the discussion hosted bydepartment with scientists our agricultural scientists today. The program had a book discussion and author speaking about its importance. Many feels agriculture is neglected and how young budding journalists can prepare themselves for development reporting. A good insight to listening to good speakers too

Thanks to staff scholars and students forparticipation We

thank the Vedika for associating with us.

Vasanth Kumar Thimakapura sir Thanks to you and your team for thinking of our students for this interaction program to make them more sensitive towards the issues of agriculture.



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