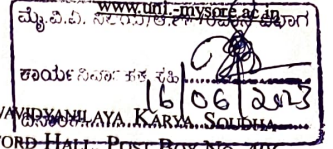


Address : UNIREG
Tel.No : 2419677/2419361
: 0821-2419363/2419301

UNIVERSITY OF MYSORE
Estd. 1916

e-mail : registrar@uni-mysore.ac.in



VISHWANATHANILAYA, KARMA, SOUDA
CRAWFORD HALL, POST BOX NO. 406
MYSURU - 570 005

- Sub: Award of University Grants Commission Junior Research Fellowship 2023-24 to the Candidate qualifying in National Eligibility Test (NET)
- Ref: 01. Letter No. MG.COM.T/136/2023-24, Dated: 12-05-2022 from the Chairman, Department of Studies in Commerce, University Of Mysore, Mysuru
02. Letter No. NTA Ref. No. 210510042045 Dated: 02-06-2023, from the Senior Director, Department of Higher Education, Ministry of Education, (Govt. Of. India), Block C-20/1A/8, Sector-62. IITK . Outreach Centre, Gautam Buddh Nagar 201309, Uttar Pradesh (India)
03. Approval of the Hon'ble Vice-Chancellor Dated: 07-06-2023

ORDER NO.DV5/66/UGC-JRF/2023-24, DATED: 14-06-2023

Pursuant to the approval of the Hon'ble Vice-Chancellor, **MRS. DARSHINI. J. W/o Abhishek. Y.S., #169, 20th Main, E Block, 2nd Stage, J.P.Nagar, Mysore, Karnataka State** is awarded the UGC JRF in **Commerce** on a Fellowship value of Rs.31,000/- per month initially for a period of two years. She shall work on the research topic **"DATA ANALYTICS FOR HEALTHCARE MARKETING IN INDIA: A REVIEW"** under the guidance of Dr. H. Rajashekar, Professor, Department of studies in Commerce, University of Mysore, Manasagangotri, Mysuru.

She is entitled to get an Annual Contingency Grant of Rs.10,000/- as per rules in force. She shall utilize this grant with the prior permission from the Chairman, Department of Studies in Commerce, University Of Mysore, Manasagangotri, Mysuru and also on the recommendation of the guide seeking permission for the subsequent occasion. Further, as per rules, she is entitled to draw House Rent Allowance at the rate of 16% of the fellowship amount. She should report himself for duty to the Chairman, Department of Studies in Commerce, University Of Mysore, Manasagangotri, Mysuru.

The tenure of fellowship is initially for two years under the JRF scheme. Upon expiry of this period, the work of the fellow will be evaluated by experts. If the research work is found satisfactory, her tenure will be extended for a further period of three years under the enhanced emoluments of the Senior Research Fellowship (SRF).

In case, the work for the first two years is not found satisfactory, an additional year will be given to her for improvement. However, during this period she will be designated as a Junior Research Fellow. In such case work will be evaluated again after three years, and if improvement is found, the Fellow will get two more years under the SRF. Thus, the total period of fellowship (JRF and SRF) is five years, and there will be no further provision for extension.

The fellowship will be effective from **22-05-2023** or **date of Joining of Ph.D research whichever is later**. She should give a declaration at the time of reporting to duty and the same shall be forwarded to the University.

At the time of joining duty, she is required to produce all the Original Certificates of qualifications, age and date of birth before the Chairman, Department of Studies in Commerce, University Of Mysore, Manasagangotri, Mysuru.

Award of this UGC Junior Research Fellowship is subject to the conditions stipulated in the comprehensive ordinance and UGC Guidelines issued from time to time for award of the Research Fellowship. Regarding uploading the documents related to the payment of fellowship, she is directed to approach the ICD Office, Department of Studies in Computer Science, Manasagangotri, Mysuru.

By Order,

REGISTRAR

Received

Darshini J. 15/06/2023

To:

1. Mrs. Darshini. J. W/o Abhishek. Y.S., # 169, 20th Main, E Block, 2nd Stage, J.P.Nagar, Mysore, Karnataka State 570031
2. The Chairman, Department of Studies in Commerce, University Of Mysore, Manasagangotri, Mysuru - Declaration as appended to this order may please be obtained from the candidate at the time of reporting to duty and sent to this office. The qualification and date of birth of the candidate should be verified at the time of reporting to duty in the Department. The duty report may be sent to this office and a copy of the same be sent to the Finance Officer, University of Mysore, Mysore and the Government Auditor, University of Mysore, Mysore immediately. A synopsis and the progress report of the research work undertaken by the candidate may be forwarded to the Registrar, along with the concerned documents for the signature.
3. Dr. Sadhana Parashar, Senior Director, Department of Higher Education, Ministry of Education, (Govt. Of. India), First Floor, NSIC-MDBP Building, Okhla Industrial Estate New Delhi 110020 (India)
4. Dr. H. Rajashekar, Professor, Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore
5. The Finance Officer, University of Mysore, Mysuru.
6. The Additional Director, Karnataka State Audit & Accounts Department, Regional Office, Mysuru Division, Mysuru.
7. The Registrar [Evaluation] University of Mysore, Mysuru.
8. The System Co-ordinator, Information and Communication Division Office (ICD), Department of Studies in Computer Science, Manasagangotri, Mysuru.
9. PA to Hon'ble Vice-Chancellor/Registrar, University of Mysore, Mysore.
10. File.



NATIONAL TESTING AGENCY

(उच्चतर शिक्षा विभाग, मानव संसाधन विकास मंत्रालय
भारत सरकार के तहत एक स्वायत्त संगठन)
(An Autonomous Org. under the Dept. of Higher Edu.
Ministry of Human Resource Development, Govt. of India)



विश्वविद्यालय अनुदान आयोग

Block C-20/1A/8, Sector-62, IITK Outreach Centre, Gautam Buddh Nagar 201309, Uttar Pradesh (India) Phone: 0120-6895200

JRF AWARD LETTER

Dated: 08.06.2020

NTA Ref. No.: 190520459041

DARSHINI J

Son/Daughter of HEMALATHA V

and JAI SHIVA MAHADEVU

Subject: COMMERCE

Roll No.: KK1405205750



Dear Candidate,

I am pleased to inform you that you have qualified for Junior Research Fellowship (JRF) and eligibility for Assistant Professor in the National Eligibility Test (UGC-NET) conducted in December 2019. The tenure of fellowship is five years and it commences from the date of declaration of NET result, i.e., **31st December, 2019** (or) from the date of admission under M.Phil./Ph.D. (or) from the date of joining M.Phil./Ph.D. programme, whichever is later. The summary of financial assistance offered under the scheme is mentioned at Annexure I available on www.ugc.ac.in/netjrf

The Awardee is required to get admission and registration for regular and full time M.Phil./Ph.D. course in a University/Institution/College recognized by UGC at the first available opportunity but not later than three years from the date of issue of this award letter. University/Institution/College is requested to process for award of JRF based on this letter, in accordance with the procedure available on www.ugc.ac.in/netjrf.

It may be noted that the fellowship amount shall be disbursed through Canara Bank to bank account of the Awardee (any bank) directly. UGC has developed a dedicated web portal (<https://scholarship.canarabank.in>) for capturing data of the awardee. The Universities/Colleges/Institutions will link the data of the awardee with the master data on the UGC web portal with unique Maker/Checker Ids which have already been provided to them along with the passwords. The Universities/Colleges/Institutions shall update the information in the master data (regarding monthly payment confirmation, HRA, up-gradation, resignation etc.) of the beneficiaries on monthly basis. Based on the data updated on UGC web portal by the concerned Universities/Colleges/Institutions, the payment of the fellowship will be made to the beneficiaries (Detailed process available at https://www.ugc.ac.in/ugc_notices.aspx?id=2153).

It may also be noted that UGC has proposed to link "AADHAAR" with bank account of students so that there can be direct cash transfer and effective disbursement of fellowship into bank account of the student. In this regard, Secretary, UGC has already requested the universities to help students in Aadhaar enrolment vide D.O. No. F.14-34/2011 (CPP-II) dated 11.01.2013.

It may please be noted that the award is liable to be cancelled by Implementing/Awarding agency and it will also attract legal action against the Awardee in the following cases:

- If the awardee is found to be ineligible to receive the award at any point during the entire duration of fellowship,
- Misconduct of Awardee,
- Unsatisfactory progress of research work,
- Failure in any examination related to M.Phil./Ph.D.,
- In case any other fellowship is drawn from other source(s),
- Concealment of facts.

The e-Certificate of eligibility for Assistant Professor has been uploaded on <https://ecertificate.na.ac.in>. The eligibility of the candidate is to be ensured by the institution/appointing authority. The category in which the candidate had appeared may be verified from NTA.

This electronic JRF award letter can also be verified by scanning the QR Code.

With best wishes,


DR. H. RAJASHEKAR
PROFESSOR
DEPARTMENT OF COMMERCE
UNIVERSITY OF MYSORE



(Dr Sadhana Parashar)

Electronic Certificate No.: 181018449



University Grants Commission
NATIONAL EDUCATIONAL TESTING BUREAU



NATIONAL ELIGIBILITY TEST FOR ASSISTANT PROFESSOR

UGC Ref. No.: 18449/(NET-JULY 2018)

Roll No.: 34006965

Certified that **DARSHINI J**



Son/Daughter of **JAI SHIVA MAHADEVU**

and **HEMALATHA V**

has qualified

the UGC-NET for eligibility for Assistant Professor held on **08-07-2018**

in the Subject **COMMERCE**

As per the information provided by the candidate, he/she had completed his/her Master's degree or equivalent examination at the time of applying for NET.

The date of eligibility for Assistant Professor is the date of declaration of NET result, i.e., 31st July, 2018, OR the date of completion of Master's degree or equivalent examination with required percentage of Marks within two years from the date of declaration of NET result, i.e., by 30th July, 2020, whichever is later.

This is an electronic certificate only, its authenticity and category in which the candidate had appeared should be verified from UGC by the institution/appointing authority. This electronic certificate can also be verified by scanning QR Bar Code printed on the electronic certificate.

Validity of this electronic certificate is forever.

Date of Issue: 31-10-2018

DR. H. RAJASHEKAR
PROFESSOR
DEPARTMENT OF COMMERCE
UNIVERSITY OF MYSORE
MANASAGANGOTRI, MYSORE - 570 005

Surendera
Head
NET Bureau

Note: UGC has issued the electronic certificate on the basis of information provided by the candidate in his/her Application Form. The appointing authority should verify the original records/certificates of the candidate while considering him/her for appointment, as the Commission is not responsible for the same. The candidate must fulfil the minimum eligibility conditions for NET as laid down in the notification for UGC-NET.

PROVISIONAL REGISTRATION FOR PH.D DEGREE AS PER THE REGULATIONS 2017


Sub: Provisional Registration for Ph.D Programme with fellowship.
Ref: 1. Letter No.MG.Com.T/102/2023-24 dated: 19-05-2023 received from the Chairman, DOS in
Commerce, Manasagangotri, Mysuru.
2. Registrar (Evaluation) order No.DOR.9.8/Ph.D/DJ/2022-23/P.02/04 dated: 22-05-2023.

ORDER NO. DOR.9.8/Ph.D/ PR527/DJ/2022-23 DATED: 22-05-2023

The following candidate is Provisionally Registered for Ph.D degree in Commerce with fellowship as mentioned below.

Provisional Registration No.	Name & Address of the Candidate	Name & Address of the Guide	Name of the Department/ Research Centre
<u>WF-527</u> 2022-23	Darshini J # H, Behind Shankar Nursing Home New Layout, Rajendranagar Mysuru-570007.	Prof. H.Rajashekar DOS in Commerce Manasagangotri Mysuru - 570006.	DOS in Commerce Manasagangotri Mysuru.

1. The Candidate has to undergo a Ph.D Course work of one semester of 20 weeks as per rule 6.1 and 6.2 of Ph.D. Regulations 2017. After successful completion of the course work and Pre-registration colloquium as per 6.1 to 6.4 & 7.1 the candidate is eligible to submit the progress report and to apply for Permanent Registration as per rule 6.6 to the Office of Directorate of Research, University of Mysore, within 06 months from the date of announcement of the course work result by Registrar(Evaluation), If not, the candidate forfeits his/her claims for Registration (6.7) & the Pre-Registration stands cancelled and the candidate should go through entrance test afresh.
2. The Candidate has to pay tuition fee, candidature fee, laboratory fee and other fee as applicable. Details about fee structure can be obtained from the office of Directorate of Research, University of Mysore, Mysuru.
3. The Candidate shall himself/herself bear the cost of Chemical/Stationery and other materials to be used for his/her research work. In case of loss, cost of materials/equipment etc., if any, shall be made good to the Department/ Institution by the candidate.
4. The Candidate/Researcher/Guide has to follow the terms and conditions of Ph.D Regulations 2017 laid down by University of Mysore in accordance with notification vide reference No.AC2(S)/460/2009-10 dated:20-03-2017 and time to time amendments/modifications shall be adopted after recommendations from the University.
5. The Candidate has been instructed to attend the Ph.D Course work next conducted.


DR. H. RAJASHEKAR
PROFESSOR
DEPARTMENT OF COMMERCE
UNIVERSITY OF MYSORE
MANASAGANGOTRI, MYSORE - 570 006

By order


Special Officer 25/05/23

Special Officer

Directorate of Research
Pareeksha Bhavan, Behind Crawford Hall,
University of Mysore, Mysuru

Copy to:

1. The Research Candidate.
2. The Research Guide.
3. The Chairman, DOS/BOS in Commerce, Manasagangotri, Mysuru-570006.
4. Office Copy