

PRESS NOTE

University of Mysore
Department of studies in Commerce,
Manasagangothri, Mysore

Two-Day University Level Commerce Fest 2023- "MANAS VRIDDHI 2023"

The Department of studies in Commerce, University of Mysore, is organized a **Two-day University Level Fest 2023 "Manas Vriddhi 2023"**. The event will be enriching and enjoyable for M.Com. students from all the affiliated colleges of University of Mysore.

The Commerce Fest 2023 will take place on June 22nd and 23rd, 2023 at the Department of Commerce Studies in Manasagangothri, Mysuru. We have meticulously organized a series of entertaining and instructive activities. The festival aims to foster in its participants a spirit of collaboration, critical thinking, and entrepreneurship.

We invited all affiliated colleges Commerce Department students to participate in the following events: Finance and Accounting, B-Quiz, Marketing, Human Resource, Best Manager, and Best Entrepreneur for two-day fest.

Prof. N K Lokanath, Honorable Vice-Chancellor of the University of Mysore, will deliver the inaugural address at 10 a.m. on 22nd June 2023, when the opening ceremony is scheduled to begin. The keynote speaker will be Ms. SreedeviRaghavan, Member, Board of Governors, IIM Kozhikode, Founder - Director, Tattvamassi Consultancy, Bangalore. Professor and Department Chair Dr. Ashoka M.L. will preside. Dr. H Rajashekar-Professor, Dr. K Nagendra Babu-Professor, Dr. B Nagaraju-Professor, and Dr. N Nagaraja-Professor, Department of Commerce Studies, University of Mysore, Manasagangothri, Mysore, are the fest's organizing secretaries.

Smt. V.R. Shylaja KAS, Registrar of the University of Mysore, will be the Chief Guest at the Valedictory Programme on June 23rd, 2023, at 3:30 p.m. Professor and Department Chair Dr. Ashoka M.L. will preside. Dr. H Rajashekar, Professor, Dr. K Nagendra Babu, Professor, Dr. B Nagaraju, Professor, and Dr. N Nagaraja, Professor, Department of Commerce Studies, University of Mysore, Manasagangothri, Mysore, will distribute the Prizes.

The inauguration and valedictory programme of the fest will be held at the BIMS Auditorium in Manasagangothri, Mysore. All are cordially invited.

Date: 20-06-2023



CHAIRMAN
CHAIRMAN
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