



UNIVERSITY OF MYSORE
UGC-HUMAN RESOURCE DEVELOPMENT CENTRE

Prof. S.S. Malini
Director

MANASAGANGOTRI
MYSURU – 570 006
KARNATAKA, INDIA

2022-2023 (Online mode)

Report of the 30th Refresher Course in Commerce and Management

The 30th Refresher Course in Commerce and Management was conducted by the UGC- Human Resource Development Centre, University of Mysore, Mysore from 17-01-2023 to 31-01-2023. The theme of the Refresher Course was “Emerging Trends in Teaching Commerce and Management : In Light of NEP-2020”. The Course Coordinator was Dr. M. Amulya, Associate Professor, B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore. A total of 38 participants attended the refresher course.

The two week Refresher Course was started with the registration on 17.01.2023 at 10AM followed by instructions to Teacher-Participants. The lecture session commenced in the Afternoon by Prof. D. Anand, B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore who delivered the lecture on “Emerging Trends in Teaching Commerce and Management”. On the second day, morning, Prof. Joy Varghese, Visiting Professor, XIME St. Joseph, Bangalore delivered lectures on “Negotiations” and “Work Life Balance”. Afternoon, Prof. Nagendra Babu K, Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore demonstrated on the topics “Reverse Mortgage-Issues and Challenges in India” and “Bank Assurance-Synergy Creation Through Integration of Banking and Insurance Sectors. On the third day, morning, Prof. Paramashivaiah P, Department of Commerce, Tumkur University, Tumkur explained on “Computer Based Learning for Business and Management Graduates”. Afternoon, Sri K. Sriram, Chairman, M/s Tapovan Project Serene, Dattagalli, Mysore spoke on “Managing a New and Sustainable India”, followed by Sri Bharath, Operation Head, RIDM, Mysore on “Digital Marketing”. On the fourth day, morning, Prof. B. Nagaraju, Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore addressed on “Research Methodology in Light of NEP”. Afternoon, Prof. Mahadevappa B, Department of Commerce, P.G. Centre, University of Mysore, Hemangotri,

Hassan gave talks on “Deffered Tax Accounting” and “Budget Estimates ans Accounts of Universities and Colleges”. On the fifth day, morning, G. Sri Kumar, Wing Commander (Retd.), Nazarbad, Mysore gave lecture on “Trends in Strategic Management”, followed by Mr. Srinath, Head, TNI Technologies, Bogadi, Mysore demonstrated on “Data Analysis Using Excel” and he continued the afternoon session on the same topic. On the sixth day, morning, Prof. Chandrashekar H.M, Director, Institute of Development Studies, University of Mysore, manasagangotri, Mysore gave talk on “Trends in Management Education System and NEP Implementation”. Afternoon, Prof. Aisha M. Sheriff, B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore spoke on “Approaches to Teaching and Evaluation of Soft Skills in the Light of NEP”.

On the second week of first day, morning, Prof. N. Nagaraju, Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore explained on “Economic Value Addition (EVA) and Market Value Addition (MVA)-Current Corporate Perspective”. Afternoon, Prof. S.J. Manjunath, B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore spoke on “Trends in International Business”, followed by Sri K. Keshava Dongre, Chartered Accountant, Mysore on “Trends in Taxation”. On the second day, morning, Dr. Kumara H.S, Associate Professor, School of Planning and Architecture, University of Mysore, Manasagangotri, Mysore demonstrated on “ICT in Higher Education-Issues and Challenges”, followed by Dr. A.M. Sudhakara, Former Director, CIST, University of Mysore, Mysore gave information on “Emerging Trends in Cyber Security and Digital Forensic”. Afternoon, Sri Suresh S Rao, Managing Director, Sam Associates, Bangalore addressed on “Six Sigma-I”, followed by Ms. Lakshmi Palakanda, Siddharthanagara, Mysore on “Soft Skills”. On the third day, morning, Prof. M. Kumaraswamy, Department of Commerce, P.G. Centre, University of Mysore, Hemagangotri, Hassan spoke on “Central and State Financial Relations Under GST Regime”, followed by Prof. Aisha M. Sheriff who moderated the “Participants Seminar-1”. Afternoon, Prof. M.L. Ashok, Department of Studies in Commerce, University of Mysore, Manasagangotri, Mysore evaluated the “Participants Seminar-2”, followed by Prof. H.M. Chandrashekar who moderated the “Participants Seminar-3”. On the fourth day, morning, Prof. M. Kumaraswamy moderated the “Participants Seminar-4”, and Prof. Aisha M. Sheriff moderated the “Participants Seminar-5”. Afternoon, Prof. M.L. Ashok evaluated the “Participants Seminar-6” and Prof. H.M. Chandrashekar evaluated the “Participants Seminar-7”. On the fifth day, morning, Sri Ravichandra Bekal, CHRO, Wuerth Elektronik India Pvt. Ltd. Bangalore addressed on “The Challenges faced in Transition from Campus to Corporate”, followed by Prof. S.S. Malini, Director, UGC-Human Resource Development Centre, University of Mysore, Manasagangotri, Mysore on “Health and

Environment". Afternoon, Prof. R. Mahesh, B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore spoke on "Interdisciplinary Approaches in Teaching Social Sciences".

On the last day, morning, Sri Nanda Kishore, Executive Vice President, Intertrust Group, Bangalore explained on "Strategy and Innovation", followed by Sri Suresh S. Rao on "Six Sigma-II". Afternoon, "Online Test" was conducted for Teacher Participants, followed by "Feedback Session".

In support to this report, the following Documents are attached.

1. Resource Persons' List
2. Teacher Participants' List
3. Seminar Schedule
4. Time Table
5. Photo's



(Prof. S.S. Malini)

Director

*UGC-Human Resource Development Centre
University of Mysore,
Manasagangotri, Mysore-570006.*

**Address List of Resource Persons of the 30th Refresher Course in Commerce & Management
(Online)**

From : 17.01.2023 To 31.01.2023

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
1.	Prof. S.S. Malini Director, UGC - Human Resource Development Centre, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 94491 33293 Email : ssmaliniisri@yahoo.co.in
2.	Prof. D. Anand B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 98451 30340 Email : danmysore@gmail.com
3.	Prof. Joy Varghese Visiting Professor, XIME St. Joseph, # 463, 10 th Cross, 28 th Main, HSR Layout, Sector-1, Bangalore-560102.	Off : Res : Cell : 78290 06111 Email : varghesejoy.2011@gmail.com
4.	Prof. Nagendra Babu K Dept. of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 98809 35521 Email : nagendrababu280@yahoo.com
5.	Prof. Paramashivaiah P Dept. of Commerce, Tumkur University, B.H. Road, Tumkur-572103.	Off : Res : Cell : 81622 70715 Email : paramashivaiah@gmail.com
6.	Sri K. Sriram Chairman, M/s Tapovan Project Serene, 7/A, A1 Block, Vasu Layout, Opp. Tarak Park, Dattagalli, Mysore-570023.	Off : Res : Cell : 99452 48102 Email : sriram@tapavanprojects.com
7.	Sri Bharath Operation Head, RIDM, # 198, 2 nd Floor, Dr. Rajkumar Road, Yaraganahalli Extension, Radhakrishnanagara, Mysore-570011.	Off : Res : Cell : 98808 75412 Email : bharath.s@ridm.in
8.	Prof. B. Nagaraju Dept. of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 99456 36998 Email : naga2747@gmail.com

**Address List of Resource Persons of the 30th Refresher Course in Commerce & Management
(Online)**

From : 17.01.2023 To 31.01.2023

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
9.	Prof. Mahadevappa B Dept. of Commerce, P.G. Centre, University of Mysore, Hemagangotri, Hassan-573226.	Off : Res : Cell : 94491 31248 Email : bmahadevappa@gmail.com
10.	G. Sri Kumar Wing Commander (Retd.), # 36, Chamundi Vihar Layout, Nazarbad, Mysore-570010.	Off : Res : Cell : 94480 52467 Email : gsri1250@gmail.com
11.	Mr. Srinath Head, Technology, TNI Technologies, 1 st Floor, No.871, Bank Colony Road, Behind Alva's Opticals, Bogadi, Mysore-570026.	Off : Res : Cell : 98804 43847 Email : tnimys@gmail.com
12.	Prof. N. Nagaraju Dept. of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 99456 36998 Email : nagarajananejowda@gmail.com
13.	Prof. S.J. Manjunath B.N. Bahadur Institute of Management Science, University of Mysore, Manasaangotri, Mysore-570006.	Off : Res : Cell : 94485 87801 Email : sjmanjunath@gmail.com
14.	Sri K. Keshava Dongre Chartered Accountant, # 2087, 1 st Cross, Madhvachar Road, K.R. Mohalla, Mysore-570004.	Off : Res : Cell : 98863 34825 Email : kkdangre@gmail.com
15.	Dr. Kumar H.S Associate Professor, School of Planning & Architecture, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 99017 94737 Email : kumarhs@gmail.com
16.	Dr. A.M. Sudhakara System Manager (Retd.), University of Mysore, # 34, 'Sadhana' 16 th Cross, B Block, 3 rd Stage, Vijayanagara, Mysore-570030.	Off : Res : Cell : 93421 85571 Email : sudhakara_am@yahoo.com

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From : 17.01.2023 To 31.01.2023

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
17.	Mrs. Lakshmi Palecanda # S-12, Kingsdale Apartment, Siddharthanagara, Mysore-570011.	Off : Res : Cell : 96868 94430 Email : lakshmi.palecanda@gmail.com
18.	Prof. M. Kumaraswamy Dept. of Commerce, P.G. Centre, University of Mysore Hemagangotri, Hassan-573226.	Off : Res : Cell : 87469 03965 Email : mks_1968@rediffmail.com
19.	Prof. Chandrashekar H.M Director, Institute of Development Studies, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 78927 05789 Email : chandruids@gmail.com
20.	Prof. M.L. Ashok Dept. of Studies in Commerce, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 92435 10311 Email : ashokml.uom@gmail.com
21.	Prof. Aisha M. Sheriff B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 92435 10311 Email : aishasheriff@hotmail.com
22.	Sri Ravichandra Bekal CHRO, Wuerth Elektronik India Pvt Ltd, A, 3 rd Floor, No.42, 27 th Cross, Banashankari 2 nd Stage, Bangalore-560070.	Off : Res : Cell : 98450 64632 Email : ravichandra.bekal@we.online.com
23.	Prof. R. Mahesh B.N. Bahadur Institute of Management Science, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 98866 39536 Email : maheshrajpal@gmail.com
24.	Sri Nanda Kishore Executive Vice President, Intertrust Group, 1 st Floor, 3 BM, 317, 4 th B Cross, Opp. Indian Oil Petrol Bunk, Rammurthy Nagar, Bangalore-560016.	Off : Res : Cell : 98804 61046 Email : nk33333@gmail.com

**Address List of Resource Persons of the 30th Refresher Course in Commerce & Management
(Online)**

From : 17.01.2023 To 31.01.2023

S.N	Name & Address of the Resource Persons	Contact No. & E-mail
25.	Sri Suresh S Rao Managing Director, Sam Associates, # 20 (38/1), 2 nd Floor, 3 rd Cross, 4 th Block, Kumara Park West, Bangalore-560020.	Off : Res : Cell : 98806 58230 Email : sureshcdurg@rediffmail.com
26.	Dr. M. Amulya Course Coordinator, Dept. of Studies in Commerce and Management, University of Mysore, Manasagangotri, Mysore-570006.	Off : Res : Cell : 98869 90917 Email : amulyabims@gmail.com

Address List of Teacher Participants of the 30th Refresher Course in Commerce and Management (Online) from 17.01.2023 to 31.01.2023

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
1.	Amitha K.V. Assistant Professor of Commerce, Government First Grade College (Autonomous), Gubbi-572216. Tumakuru Dist.	Off : 08131222265 Res : Cell : 9986171816 Email : amithabhumi@gmail.com	
2.	Dr. Ananda D R Assistant Professor of Commerce, Sri Mahadeshwara Government First Grade College, Kollegal-572440. Chamarajanagara Dist.	Off : 9663826494 Res : Cell : 9482438389 Email : dranand121@gmail.com	
3.	Dr. V. Anbalagan Assistant Professor of Commerce, M.R Government Arts College, Mannargudi-614001. Thiruvavur Dist. Tamil Nadu.	Off : 04367255440 Res : Cell : 9842832333 Email : anbucommerce17@gmail.com	
4.	Dr. R. Babita Assistant Professor of Commerce, S.T. Hindu College, Nagercoil-629002. Kanniyakumari Dist. Tamil Nadu.	Off : 04652-222127 Res : Cell : 9677307479 Email : babita.r.pillai@gmail.com	
5.	Dr. A. Bama Assistant Professor of Commerce, Vellalar College for Women (Autonomous), Erode-638012. Tamil Nadu.	Off : 04242244101 Res : Cell : 9791219209 Email : a.bama@vcw.ac.in	
6.	Bharati M. Bhusare Assistant Professor of Commerce, Government First Grade College, Mahagaon Cross-585316. Kalaburagi Dist.	Off : 08478200101 Res : Cell : 9845809952 Email : bharatimbhusare@gmail.com	
7.	Chowdappa R.C. Assistant Professor of Commerce, Government First Grade College, Koratagere-572129. Tumakuru Dist.	Off : 9448173958 Res : Cell : 9980309144 Email : chowdappar@gmail.com	
8.	Dr. M. Devarajan Assistant Professor of Corporate Secretaryship, Erode Arts and Science College, Erode-638112. Tamil Nadu.	Off : 04242430004 Res : Cell : 9787038446 Email : devamcs@gmail.com	
9.	Dr. Gautam Chandra Deb Assistant Professor of Commerce, Nabinchandra College, Badarpur-788806. Karimganj Dist. Assam.	Off : 03843268153 Res : Cell : 9435874727 Email : gautamdeb047@rediffmail.com	





Address List of Teacher Participants of the 30th Refresher Course in Commerce and Management (Online) from 17.01.2023 to 31.01.2023

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Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
10.	Dr. K.K. Gomathi Assistant Professor of Commerce, Gobi Arts & Science College (Autonomous), Gobichettipalayam-638453. Erode Dist. Tamil Nadu.	Off : 04285240147 Res : Cell : 9965580333 Email : kkgindhujagan.ap@gmail.com	
11.	Jayaprakash Naidu R. Assistant Professor of Commerce, Maharani's Women's Commerce and Management College, Mysuru-570012.	Off : 08212428855 Res : Cell : 9740318161 Email : jpnaidu.77@gmail.com	
12.	Dr. M. Julias Ceasar Assistant Professor of Commerce, St. Joseph's College (Autonomous), Tiruchirappalli-620002. Tamil Nadu.	Off : 04312721320 Res : Cell : 9443110877 Email : julius.sxc@gmail.com	
13.	Dr. K. Kannusamy Assistant Professor of Commerce, Government Arts and Science College, Pennagaram-636803. Dharmapuri Dist. Tamil Nadu.	Off : 04342291177 Res : Cell : 9842317719 Email : kkannusamy@gmail.com	
14.	Keerthi Prasad A.S. Assistant Professor of Management, Government First Grade College, Nanjangud-571301. Mysore Dist.	Off : 08221223067 Res : Cell : 8792128873 Email : askeerthiprasad@gmail.com	
15.	Dr. Lakshmipathaiah M.G. Assistant Professor of Commerce, Government First Grade College, Madhugiri-572132. Tumkur Dist.	Off : 8971742314 Res : Cell : 9483178063 Email : lakshmipathaiahmg@gmail.com	
16.	Dr. Maheshkannan S. Assistant Professor of Cooperation, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore-641020. Tamil Nadu.	Off : 04222692461 Res : Cell : 9095266656 Email : ksmkpr@gmail.com	
17.	Dr. Mohankumar T.P. Assistant Professor of Commerce, Sri Mahadeshwara Government First Grade College, Kollegala-571440. Chamarajanagara Dist.	Off : 9663826494 Res : Cell : 9739301837 Email : drmohanmysore@gmail.com	
18.	Paramesha C. Assistant Professor of Management, Sri Mahadeshwara Government First Grade College, Kollegal-571440. Chamarajanagara Dist.	Off : 9663826494 Res : Cell : 9113912587 Email : parmehprasad@gmail.com	

Address List of Teacher Participants of the 30th Refresher Course in Commerce and Management (Online) from 17.01.2023 to 31.01.2023

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Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
19.	Dr. S. Parthiban Assistant Professor of Management, Gobi Arts & Science College (Autonomous), Gobichettipalayam-638453. Erode Dist. Tamil Nadu.	Off : 04285240147 Res : Cell : 9842379889 Email : drsparthi@gmail.com	
20.	Dr. J. Prahannayaki Assistant Professor of Commerce, Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur-613007. Tamil Nadu.	Off : 04362237152 Res : Cell : 8056766852 Email : prahanj@gmail.com	
21.	Dr. M. Prema Assistant Professor of Commerce, Vellalar College for Women (Autonomous), Thindal, Erode-638012.	Off : 04242244101 Res : Cell : 9942205031 Email : prema@vcw.ac.in	
22.	Rahul Kumar Assistant Professor of Management, Government First Grade College, Arkalgud-573102. Hassan Dist.	Off : 0817520093 Res : Cell : 9535002400 Email : rahulsindhe@gmail.com	
23.	K.S. Rajesh Assistant Professor of Commerce, Government First Grade College, Bettadapura-570102. Mysore Dist.	Off : Res : Cell : 9738374851 Email : ganaviappuraj@gmail.com	
24.	Dr. S. Raju Assistant Professor of Commerce, A.V.V.M Sri Pushpam College (Autonomous), Poondi (PO), Thanjavur-613503. Tamil Nadu.	Off : 04374239328 Res : Cell : 9894534383 Email : dr.rajuss@gmail.com	
25.	Dr. V. Ramakrishnan Assistant Professor of Commerce, A.V.V.M. Sri Pushpam College (Autonomous), Poondi (PO), Thanjavur-613503. Tamil Nadu.	Off : 04374239523 Res : Cell : 9442768119 Email : drvrkrishikesh@gmail.com	
26.	Ravikanth A. Assistant Professor of Commerce, N.D.R.K. First Grade College, Hassan-573201.	Off : 08172268029 Res : Cell : 9900578834 Email : ravikanthdisha@gmail.com	
27.	Renukaiyah K.S. Assistant Professor of Commerce, P.E.S. College of Science Arts and Commerce, Mandya-571401.	Off : 08232220252 Res : Cell : 9880858606 Email : renukaiyahkspessac@gmail.com	

Address List of Teacher Participants of the 30th Refresher Course in Commerce and Management (Online) from 17.01.2023 to 31.01.2023

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Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
28.	Dr. Sanjeev Kumar Assistant Professor of Commerce, Smt. Gali Rukminamma Chenga Reddy Memorial Government Commerce and Management College, Bllari-583102.	Off : Res : Cell : 9019146495 Email : drsanjeev@outlook.com	
29.	Dr. Shailashree K. Assistant Professor of Commerce, Field Marshal K.M. Cariappa College, Madikeri-571201. Kodagu Dist.	Off : 08272298222 Res : Cell : 9742435885 Email : shylakunder26@gmail.com	
30.	Dr. Shiva Shankar K.C. Assistant Professor of Management, MBA Department, Tumkur University, Tumkur-572103.	Off : 01862254546 Res : Cell : 9845399596 Email : k.cshivashankar@gmail.com	
31.	Dr. R. Shopiya Assistant Professor of Commerce, Gobi Arts & Science College (Autonomous), Gobichettipalayam-638453. Erode Dist. Tamil Nadu.	Off : 04285240147 Res : Cell : 9976480000 Email : sreerakcha@gmail.com	
32.	Dr. Siddhartha Dnyaneshwar Nagdive Assistant Professor of Commerce, Vidyabharti College, Seloo, Wardha-442104. Maharashtra.	Off : 7745846441 Res : Cell : 7745846441 Email : siddharth.sir19@yahoo.in	
33.	Srikanth N. Assistant Professor of Commerce, Government First Grade College, Channapatna-562160. Ramanagara Dist.	Off : 08029783339 Res : Cell : 9844553858 Email : srikanthn77@gmail.com	
34.	Dr. Suresh B.K. Assistant Professor of Commerce, Department of Commerce, Tumkur University, Tumkur-572103.	Off : 08162254546 Res : Cell : 9845142321 Email : bksuresh234@gmail.com	
35.	Dr. Suresh Babu S. Assistant Professor of Cooperation, Government Arts College (Autonomous), Salem-636007. Tamil Nadu.	Off : 04272413273 Res : Cell : 7305202878 Email : drsureshbabu2009@gmail.com	
36.	Dr. M. Thanikaivel Assistant Professor of Commerce, Government Arts College for Men (Autonomous), Nandanam, Chennai-600035. Tamil Nadu.	Off : 04424351048 Res : Cell : 9965459966 Email : dr.thanikaivel@gmail.com	

Address List of Teacher Participants of the 30th Refresher Course in Commerce and Management (Online) from 17.01.2023 to 31.01.2023

-5-

Sl. No.	Name & Address of the Participant	Contact No. & E-mail	Photo
37.	Dr. C. Tharani Devi Assistant Professor of Management, Gobi Arts & Science College (Autonomous), Gobichettipalayam-638453. Erode Dist. Tamil Nadu.	Off : 04285240147 Res : Cell : 9965323332 Email : tharanichinnusamy@gmail.com	
38.	Dr. Myla Thyagaraju Assistant Professor of Tourism Management, Vikrama Simhapuri University, Nellore-524320. Andhra Pradesh	Off : 8919000506 Res : Cell : 9490034320 Email : mythyagi@gmail.com	

30th REFRESHER COURSE IN COMMERCE AND MANAGEMENT (ONLINE)
FROM 17.01.2023 TO 31.01.2023
SEMINAR SCHEDULE

Sl. No.	Name of the Participants	Title of the Seminar Topic	Date & Time
1.	Amitha K.V.	Social Accounting	27.01.2023 11.45 to 01.00
2.	Dr. Ananda D R	Non-Performing Assets (NPAs)	
3.	Dr. V. Anbalagan	Various Functions of Marketing	
4.	Dr. R. Babita	Inferential Statistics	
5.	Dr. A. Bama	E-Commerce	

1.	Bharati M. Bhusare	Risk Management in Banking Sector	27.01.2023 02.00 to 03.15
2.	Chowdappa R.C.	Forensic Accounting	
3.	Dr. M. Devarajan	Corporate Social Responsibility (CSR)	
4.	Ediga Murali Sankar Goud	Group Dynamics.	
5.	Dr. Gautam Chandra Deb	Working Capital Management	

1.	Dr. K.K. Gomathi	Soft Skills Vs. Hard skills	27.01.2023 03.45 to 05.00
2.	Jayaprakash Naidu R.	Innovation in Entrepreneurship	
3.	Dr. M. Julias Ceasar	Strategic Management	
4.	Dr. K. Kannusamy	Teaching Skills	
5.	Keerthi Prasad A.S.	Classroom Activities for BBA Students	

1.	Dr. Lakshmipathaiah M.G.	E- Human Resource Management	28.01.2023 10.00 to 11.15
2.	Dr. Maheshkannan S.	Cooperatives in Achieving Sustainable Development Goals	
3.	Dr. Mohankumar T.P.	The Journey of Marketing	
4.	Paramesha C.	Human Capital Index	
5.	Dr. S. Parthiban	Principles of Management	
6.	Dr. J. Prahannayaki	5S - The way of life	

1.	Dr. M. Prema	Customer Relationship Management (CRM)	28.01.2023 11.45 to 01.00
2.	Rahul Kumar	Economic Recovery	
3.	K.S. Rajesh	The Biggest Future trends in the Financial Sector	
4.	Dr. S. Raju	Allowances and Perquisites	
5.	Dr. V. Ramakrishnan	Small Scale Industrial Development	
6.	Ravikanth A.	Capital Structure	

1.	Renukaiah K.S.	Stress Management	28.01.2023 02.00 to 03.15
2.	Dr. Sanjeev Kumar	Decision Making in Financial Management	
3.	Dr. Shailashree K.	Financial Literacy	
4.	Dr. Shiva Shankar K.C.	Green Marketing	
5.	Dr. R. Shophiya	Agricultural Marketing	
6.	Dr. Siddhartha Dnyaneshwar Nagdive	Consumer Behavior about Brand Preference	

1.	Srikanth N.	Micro Insurance	28.01.2023 03.45 to 05.00
2.	Dr. Suresh B.K.	Digital Banking	
3.	Dr. Suresh Babu S.	Best Business Model	
4.	Dr. M. Thanikaivel	Blended Learning the Identification Tool of Competency for Online Teaching Success	
5.	Dr. C. Tharani Devi	Employability Skills Required	
6.	Dr. Myla Thyagaraju	Entrepreneurship	



UGC-HUMAN RESOURCE DEVELOPMENT CENTRE
MANASAGANGOTRI, MYSORE-570 006.

30th REFRESHER COURSE IN COMMERCE AND MANAGEMENT (ONLINE) – TIME TABLE FOR 1st WEEK (17.01.2023 TO 23.01.2023)
THRUST AREA: “EMERGING TRENDS IN TEACHING COMMERCE AND MANAGEMENT: IN LIGHT OF NEP-2020”

Date and Day	10.00 AM to 11.15 AM	11.45 AM to 1.00 PM	1.00 to 2.00	2.00 PM to 3.15 PM	3.45 PM to 5.00 PM	
17.01.2023 Tuesday	Instructions to Teacher-Participants		L U N C H B R E A K	Emerging Trends in Teaching Commerce and Management Prof. D. Anand		
18.01.2023 Wednesday	Negotiations Prof. Joy Varghese	Work Life Balance Prof. Joy Varghese		Reverse Mortgage – Issues and Challenges in India Prof. Nagendra Babu K.	Bank Assurance – Synergy Creation Through Integration of Banking and Insurance Sectors Prof. Nagendra Babu K.	
19.01.2023 Thursday	Computer Based Learning for Business and Management Graduates Prof. Paramashivaiah P.			Managing a New and Sustainable India Mr. Sriram	Digital Marketing Mr. Bharath	
20.01.2023 Friday	Research Methodology in Light of NEP Prof. B. Nagaraju			Deferred Tax Accounting Prof. Mahadevappa B.	Budget Estimates and Accounts of Universities and Colleges Prof. Mahadevappa B.	
21.01.2023 Saturday	Trends in Strategic Management Mr. Sri Kumar	Data Analysis Using Excel – I Mr. Srinath		Data Analysis Using Excel – II Mr. Srinath	Library Work	
22.01.2023 Sunday	HOLIDAY			HOLIDAY		
23.01.2023 Monday	Trends in Management Education System and NEP Implementation Prof. Chandrashekhar H.M.			Approaches to Teaching and Evaluation of Soft Skills in the Light of NEP Prof. Aisha M. Sheriff		

Tea Break : 11.15 AM to 11.45 AM and 3.15 PM to 3.45 PM

UGC-HUMAN RESOURCE DEVELOPMENT CENTRE
MANASAGANGOTRI, MYSORE-570 006.

30th REFRESHER COURSE IN COMMERCE AND MANAGEMENT (ONLINE) – TIME TABLE FOR 2nd WEEK (24.01.2023 TO 31.01.2023)
THRUST AREA: “EMERGING TRENDS IN TEACHING COMMERCE AND MANAGEMENT: IN LIGHT OF NEP-2020”

Date and Day	10.00 AM to 11.15 AM	11.45 AM to 1.00 PM	1.00 to 2.00	2.00 PM to 3.15 PM	3.45 PM to 5.00 PM	
24.01.2023 Tuesday	Economic Value Addition (EVA) and Market Value Addition (MVA) – Current Corporate Perspective Prof. N. Nagaraj		L U N C H B R E A K	Trends in International Business Prof. S.J. Manjunath	Trends in Taxation Sri Keshav Dongre	
25.01.2023 Wednesday	ICT in Higher Education – Issues and Challenges Dr. Kumar H.S.	Emerging Trends in Cyber Security and Digital Forensic Prof. A.M. Sudhakar		Six Sigma – I Sri Suresh	Soft Skills Ms. Lakshmi Palakanda	
26.01.2023 Thursday	REPUBLIC DAY HOLIDAY			REPUBLIC DAY HOLIDAY		
27.01.2023 Friday	Central and State Financial Relations Under GST Regime Prof. M. Kumaraswamy	Participants Seminar – 1 Prof. Aisha M. Sheriff		Participants Seminar – 2 Prof. M.L. Ashok	Participants Seminar – 3 Prof. Chandrashekhara H.M.	
28.01.2023 Saturday	Participants Seminar – 4 Prof. M. Kumaraswamy	Participants Seminar – 5 Prof. Aisha M. Sheriff		Participants Seminar – 6 Prof. M.L. Ashok	Participants Seminar – 7 Prof. Chandrashekhara H.M.	
29.01.2023 Sunday	HOLIDAY			HOLIDAY		
30.01.2023 Monday	Topic to be announced Sri Ravichandra Bekal	Health and Environment Prof. S.S. Malini		Interdisciplinary Approaches in Teaching Social Sciences Prof. R. Mahesh		
31.01.2023 Tuesday	Strategy and Innovation Sri Nanda Kishore	Six Sigma – II Sri Suresh S. Rao		ONLINE TEST AND FEEDBACK SESSION		

Tea Break : 11.15 AM to 11.45 AM and 3.15 PM to 3.45 PM

