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Amrit Mahotsav



 **NATIONAL  
MEDIA  
CONCLAVE 2022**

# **MEDIA & CULTURE**

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## **Transgender Characters in Malayalam Cinema: A Breeze of Freshness**

*-Ashwini &  
Prof. (Dr.) Sapna M. S.*

### **ABSTRACT**

*"Cinema is not only about making people dream.  
It's about changing things and making people think". -  
Nadine Labaki, Lebanese Filmmaker, Artist, and Activist*

**T**he above words precisely express what movies should do. Cinema is the most popular 'industry' and the amount of money being invested towards making movies is insane. When it has turned out to be a billion-dollar industry and efforts of hundreds are involved in the process of making movies; what also becomes important is the way it is perceived by the audiences. To understand this, it also becomes necessary to analyse what is being communicated through the movie by the director. Movies can have tremendous impact on public mindset. It can lead to changes in attitude, beliefs, behavioural traits, and even ideologies. Further, the changes can be in areas pertaining