



# **FUTURE OF MEDIA EDUCATION**

*EDITOR*

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## Media Education: Challenges and Prospects

*-Ashwini and  
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### ABSTRACT

**T**he year 2020 marks a century of media education in India. The growth of media education in India is by itself an interesting journey. The demand and scope for media education in India is huge. India has provided a huge market for institutions offering media education. With every passing decade, the number of institutions is moving up in numbers. Media is an inevitable part of society. Every nation across the world has seen the media boom. It has taken control over the society beyond imagination and understanding. It would be impossible to even think of this world functioning devoid of media. From newspapers to television, social media to magazines, every individual is addicted to the usage of media every day. Social media is the latest platform available for expression. With this growing demand for media, the institutions have blissfully included it as a part of curriculum in colleges. Media education is offered both at graduation and post-graduation level. Media education has taken a