

**A STUDY OF CUSTOMER BUYING
BEHAVIOUR AT BIG BAZAAR**

By

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IV Semester, MBA

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Under The Guidance Of

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A project Report Submitted to the University of Mysore in Partial
fulfilment of the requirement of IV semester MBA Examination 2023.

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GUIDE CERTIFICATE

The project report titled 'A STUDY OF BUYING BEHAVIOUR AT BIG BAZAAR' is prepared by WAHID REHMAN ZADRAN , under my guidance . This report is submitted to University of Mysore in partial fulfilment of the requirement of IV semester MBA Degree Examination-2023.



DR . AMULYA M
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DATE : 23/08/2023
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CERTIFICATE

This is to certify that **WAHID REHMAN ZADRAN** , a student of
IV semester MBA course in this institute has prepared a project
report titled '**A STUDY OF BUYING BEHAVIOUR AT BIG
BAZAAR**' in partial fulfilment of the requirements of IV semester
MBA Degree Examination-2023.

DATE: 23/08/2023
PLACE : MYSORE


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