

**MARKETING STRATEGIES OF COURIER
SERVICE COMPANIES IN KARNATAKA**

by

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IV Semester MBA

Reg. No: P01ZZ21M0120

Guide

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**A Project Report submitted to the University of Mysore in partial fulfilment
of the requirements of IV Semester MBA Degree examinations 2023**

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UNIVERSITY OF MYSORE
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GUIDANCE CERTIFICATE

The project report titled “**MARKETING STRATEGIES OF COURIER SERVICE COMPANIES IN KARNATAKA**” is prepared by **VISHWAS V** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

Date: 23-08-2023

Place: Mysore



DR. AMULYA.M
Associate professor

Project Guide

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CERTIFICATE

This is to certify that **VISHWAS V**, student of IV semester MBA Course has prepared the project report titled “**MARKETING STRATEGIES OF COURIER SERVICE COMPANIES IN KARNATAKA**” in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

Date: 23/08/2023

Place: Mysore

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