

**A STUDY ON FINANCIAL AWARENESS AMONG
YOUTHS TOWARDS ICICI PRUDENTIAL MUTUAL
FUND SCHEMES**

Project Work Submitted to the University of Mysore

For the Award of the Degree of

MASTERS OF BUSINESS ADMINISTRATION

Submitted By

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IV Semester MBA

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Under the Guidance of

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CERTIFICATE

I hereby certify that the Project Report entitled “A STUDY ON FINANCIAL AWARENESS AMONG YOUTHS TOWARDS ICICI PRUDENTIAL MUTUAL FUND SCHEMES” is a bonafide record of research work carried out by Miss. Sushmitha. under my guidance. This project or any part of it has not been submitted to any other University or Institution for the award of any degree or diploma.

Date: 26/08/2023

Place: Chamarajanagar



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