

# **THE ROLE OF HR ANALYTICS IN DRIVING DATA-DRIVEN DECISION MAKING**

**By**

**SAYED ANWAR  
IV Semester, MBA**

**Reg No: P01ZZ21M0192**

***Guide:***

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**Project Report Submitted to the University of Mysore in partial Fulfillment of the  
requirements of IV semester, MBA Degree Examination – 2023**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT AND SCEINCES  
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**GUIDANCE CERTIFICATE**

This is to certify that the project report “The Role of HR Analytics in Driving Data-Driven Decision Making” is a bone fide project work based on the original study conducted by SYAED ANWAR (Reg. No. P01ZZ21M0192) Under my guidance and supervision during the year 2023, Project Report submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA Degree examinations 2023



**DR. AMULYA M, MBA, Ph.D.**

**(Project Guide)**


Date: 28/08/2023

Place: Mysore

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,  
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,  
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**CERTIFICATE**

This is to certify that **SAYED ANWAR**, student of IV semester MBA course in this institute has prepared the project report titled " **The Role of HR Analytics in Driving Data-Driven Decision Making**", in partial fulfillment of the requirement of IV semester MBA degree examination – 2023.

  
**PROF. S. J. MANJUNATH, MBA Ph.D.**  
**(CHAIRMAN)**

**Date** : 28/08/2023

**Place** : Mysore