

**CUSTOMER PREFERENCES AND CUSTOMER SATISFACTION  
TOWARDS OLA CAB SERVICES IN MYSORE**

**By**

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IV Semester, MBA

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Under the Guidance of

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Project Report submitted to the University of Mysore in partial fulfillment of there requirement of IV Semester MBA examination 2023.

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**GUIDE CERTIFICATE**

The project report titled "CUSTOMER PREFERENCES AND CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICES IN MYSORE" is prepared by SACHIN KUMAR under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirements of IV semester MBA Degree Examination - 2023.

**Date:**

**Place: Mysore**



**Dr. AMULYA. M**

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**CERTIFICATE**

This is to certify that **SACHIN KUMAR**, a student of IV semester MBA course in this institute has prepared a project titled "**CUSTOMER PREFERENCES AND CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICES IN MYSORE**" in partial fulfillment of the requirement of IV Semester MBA Degree Examination 2022-2023

**Date:**

**Place: Mysore**

  
**Prof. S.J. MAMJUNATH**

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