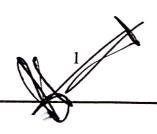
COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS A STUDY AT N. RANGA RAO & SONS PVT. LTD.

Submitted By
RAGHAVENDRA A
IV semester, MBA
Reg. No: P01ZZ21M0094

Under the Guidance of
Prof. R MAHESH, MBA, Ph.D.
DOS in Business Administration,
University of Mysore

Project report submitted to the University of Mysore in partial fulfillment of the requirement of IV semester, MBA Degree Examinations-2023

B. N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,
UNIVERSITY OF MYSORE, MANASAGANGOTHRI,
MYSORE – 570006



UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

MANASAGANGOTHRI

MYSORE-570006

GUIDE'S CERTIFICATE

This project report entitled "COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS A STUDY AT N. RANGA RAO & SONS. PVT. LTD" is prepared by Raghavendra A (Reg No. P01ZZ21M0094) under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of MBA degree examinations of 2023

Place: Mysore

Date : 22/08/2023

Project Guide

(Prof. R Mahesh)

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES

MANASAGANGOTHRI

MYSORE-570006

CERTIFICATE

This is to certify that Raghavendra A (Reg No. P01ZZ21M0094) student of IV semester MBA course has prepared this project report entitled "COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS A STUDY AT N. RANGA RAO & SONS. PVT. LTD" in partial fulfillment of the requirements of MBA degree examinations of 2023

Place: Mysore

Date: 22/8/2023

CHAIRMAN

(Prof S.J. Manjunath)
CHAIRMAN

DOS in Business Administration (BIMS)
UNIVERSITY OF MYSORE
Manasagangotri, MYSORE-570006