

**A Study On Customer Satisfaction Towards Online
Shopping in Mysore City.**

by

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IV Semester MBA

Reg. No: P01ZZ21M0190

Guide

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Professor

Project Report submitted to the University of Mysore in partial fulfilment
of the requirements of IV Semester MBA Degree examinations 2023

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,
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GUIDANCE CERTIFICATE

This is to certify that the project report “A Study On Customer Satisfaction Towards Online Shopping in Mysore City” is a bone fide project work based on the original study conducted by PAIWASTOON MUZAMMIL (Reg. No. P01ZZ21M0190) Under my guidance and supervision during the year 2023, Project Report submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA Degree examinations 2023.

Date: 23/08/2023

Place: Mysore



Prof. R. Mahesh

Project Guide

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,

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CERTIFICATE

This is to certify that Mr. PAIWASTOON MUZAMMIL, a student of IV Semester MBA course in the institute has bearing Re. NO. P01ZZ21M0190, is a student of IV Semester, MBA in our institution. The student has prepared a project entitled “A Study On Customer Satisfaction Towards Online Shopping in Mysore City” In partial fulfilment of the requirements of the VI semester degree examinations for the academic year -2023.

Date: 23/08/2023

Place: Mysore


Prof. S. J. Manjunath

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