

**A STUDY ON THE IMPACT OF E – COMMERCE
ON ORGANIZED RETAIL SECTOR.**

by

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IV Semester MBA

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Guide

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Project Report submitted to the University of Mysore in partial fulfilment
of the requirements of IV Semester MBA Degree examinations 2023

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GUIDANCE CERTIFICATE

The project report titled “A STUDY ON THE IMPACT OF E – COMMERCE ON ORGANIZED RETAIL SECTOR” is prepared by MUKESH K N under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

Date: 23/08/2023

Place: Mysore


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Project Guide


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CERTIFICATE

This is to certify that **MUKESH K N**, student of IV semester MBA Course has prepared the project report titled “**A STUDY ON THE IMPACT OF E – COMMERCE ON ORGANIZED RETAIL SECTOR**” in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

Date: 23/08/2023

Place: Mysore


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