

A Study On Consumer Satisfaction Towards Reliance Fresh Retails with Special Reference to Mysore City

Project Report submitted to the University of Mysore in partial fulfilment
of the requirements of IV Semester MBA Degree examinations 2023

By

MAHMOOD AHSAS

IV Semester MBA

Reg. No: P01ZZ21M0175

Guide

Dr. S. J. MANJUNATH, MBA, Ph.D.


Professor

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GUIDE CERTIFICATE

This is to certify that the project report “**A Study On Consumer Satisfaction Towards Reliance Fresh Retails with Special Reference to Mysore City**” is a bone fide project work based on the original study conducted by **MAHMOOD AHSAS** (Reg. No. **P01ZZ21M0175**) Under my guidance and supervision during the year 2023, Project Report submitted to the University of Mysore in partial fulfilment of the requirements of IV Semester MBA Degree examinations 2023.


Prof. S J MANJUNATH, MBA, Ph.D.
(Project guide)

Date: 23/08/2023

Place: Mysore

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,
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MYSORE – 570 006**

This is to certify that Mr. **MAHMOOD AHSAS**, a student of IV Semester MBA course in the institute has bearing Re. NO. **P01ZZ21M0175**, is a student of IV Semester, MBA in our institution. The student has prepared a project entitled “**A Study On Consumer Satisfaction Towards Reliance Fresh Retails with Special Reference to Mysore City**” In partial fulfilment of the requirements of the VI semester degree examinations for the academic year -2023.


Prof. S. J. MANJUNATH. MBA Ph.D.

**Chairman
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Date: 23/08/2023

Place: Mysore