

**A STUDY ON CUSTOMER SATISFATION ON
KMF PRODUCTS**

Project Work Submitted to the University of Mysore

For the Award of the Degree of

MASTERS OF BUSINESS ADMINISTRATION

Submitted By

Mr. JOHN PRASDAD M

IV Semester MBA

P01ZW21M0029

Under the Guidance of

Dr. Mahesh R., MBA., Ph.D.,

Professor & Co-ordinator

Department of Business Administration

**Dr. B. R. AMBEDKAR POST GRADUATE CENTRE,
SUVARNAGANGOTRI, UNIVERSITY OF MYSORE,**

CHAMARAJANAGAR – 571313.

AUGUST 2023

UNIVERSITY OF MYSORE
DEPARTMENT OF BUSINESS ADMINISTRATION
MYSORE – 570 006

Dr. Mahesh R., MBA., Ph.D.,

Professor

CERTIFICATE

I hereby certify that the Project Report entitled “**A STUDY ON CUSTOMER SATISFACTION ON KMF PRODUCTS**” is a bonafide record of research work carried out by **Mr. John Prasad.M** under my guidance. This project or any part of it has not been submitted to any other University or Institution for the award of any degree or diploma.

Date:

Place: Chamarajanagar



(Dr. R. MAHESH)

Professor & Co-ordinator,

Dr. B. R. Ambedkar Post Graduate Centre,

Suvarnangotri,

Chamarajanagar