A STUDY ON FINANCIAL PLANNING AT ICICI PRUDENTIAL MUTUAL FUNDS COMPANY

Project report submitted to the University of Mysore in partial fulfilment of the requirements of IV semester MBADegree Examination 2023

By,
JHANSI G S
Reg No. P01ZZ21M0029
IV Semester, MBA

Guide
Prof. S. J. MANJUNATH, MBA, PhD
BIMS

B.N. Bahadur Institute of management sciences,

University of Mysore,

Manasagangotri, Mysore-570006

UNIVERSITY OF MYSORE B.N.BAHADUR INSTITUTE OF MANAGEMENT SCINENCES MANASAGANGOTHRI MYSORE-570006

GUIDE CERTIFICATE

The project report titled "A STUDY ON FINANCIAL PLANNING AT ICICI PRUDENTIAL MUTUAL FUNDS COMPANY" submitted by JHANSI G S under my guidance. This report is submitted to the university of Mysore in partial fulfilment of the requirements of IV semester MBA degree examination of 2023.

Prof.S.J.MANJUNATH

UNIVERSITY OF MYSORE B.N.BAHADUR INSTITUTE OF MANAGEMENT SCINENCES

MANASAGANGOTHRI MYSORE-570006

CERTIFICATE

This is to certify that JHANSI G S student of IV semester MBA course as prepared this project report entitled "A STUDY ON FINANCIAL PLANNING AT ICICI PRUDENTIAL MUTUAL FUNDS COMPANY" in partial fulfilment of the requirement of MBA degree examination of 2023.

Prof. S. J. MANJUNATH, MBA, PhD

CHAIRMAN

CHAIRMAN

DOS in Business Administration (BIMS)

UNIVERSITY OF MYSORE

Manasagangotri, MYSORE-570006