

**COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS  
A STUDY AT N. RANGA RAO & SONS PVT. LTD.**

Submitted By

**Hemanth R**

IV semester, MBA

Reg. No: P01ZZ21M0113

Under the Guidance of

**Prof. D Anand, MBA, ph.D.**

DOS in Business Administration,

University of Mysore,

Project report submitted to the university of Mysore in partial  
Fulfillment of the requirement of IV semester, MBA Degree  
Examinations-2023

**B. N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES, UNIVERSITY OF MYSORE,  
MANASAGANGOTHRI,**

**MYSORE – 570006**



**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES**

**MANASAGANGOTHRI**

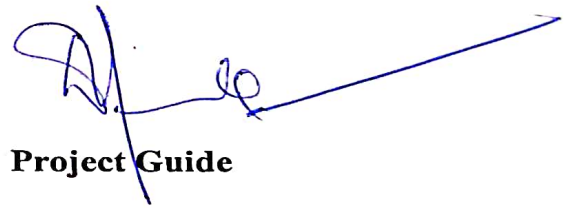
**MYSORE-570006**

**GUIDE'S CERTIFICATE**

This project report entitled "COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS A STUDY AT N. RANGA RAO & SONS. PVT. LTD" is prepared by Hemanth R (Reg No. P01ZZ21M0113) under my guidance. This report is submitted to the University of Mysore in partial fulfillment of the requirements of MBA degree examinations of 2023

Place: Mysore

Date 22-08-2023



**Project Guide**

**(Prof. D Anand)**

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT  
SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570006**

**CERTIFICATE**

This is to certify that **Hemanth R (Reg No. P01ZZ21M0113)** student of IV semester MBA course has prepared this project report entitled “**COMPETITIVE ANALYSIS OF AIR CARE PRODUCTS A STUDY AT N. RANGA RAO & SONS. PVT. LTD**” in partial fulfillment of the requirements of MBA degree examinations of 2023

Place: Mysore

Date: 22-08-2023

  
**CHAIRMAN**

**(Prof S.J. Manjunath)**  
**CHAIRMAN**  
DOS in Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006