THE IMPACT OF LIQUIDITY MANAGEMENT ON PROFITABILITY WITH RESPECT TO SBI

By
GAYITHRI S
IV Semester, MBA
Reg.No. P01ZZ21M0050

Under the guidance of

Prof. D. Anand, MBA & Ph.D.

Professor, Department of Studies in Business

Administration, Manasagangotri,

University of Mysore.

Project report submission to the university of Mysore in partial fulfillment of the requirement of IV semester MBA Degree Examination 2023.

B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF MYSORE, MANASAGANGOTHRI
MYSORE – 570006.

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT AND SCIENCES MANASAGANGOTHRI MYSORE – 570 006

GUIDANCE CERTIFICATE

This project report entitled "THE IMPACT OF LIQUIDITY MANAGEMENT ON PROFITABILITY WITH RESPECT TO SBI" is prepared by Miss. GAYITHRI.S under my guidance. This report is submitted to the university of Mysore in partial fulfilment of the requirements of IV semester MBA degree examination 2023.

Date: 23/08/2023

Place: Mysore

DR. D. ANAND

(PROJECT GUIDE)

UNIVERSITY OF MYSORE

B.N. BAHADUR INSTITUTE OF MANAGEMENT AND SCIENCES MANASAGANGOTHRI MYSORE – 570006

CERTIFICATE

This is to certify that Miss. GAYITHRI.S, a student of IV semester MBA course has prepared this project report entitled "THE IMPACT OF LIQUIDITY MANAGEMENT ON PROFITABILITY WITH RESPECT TO SBI" in partial fulfilment of the requirement of MBA degree examination of 2023.

Date: 23/08 2023

Place: Mysore

DR. S.J. MANJUNATH

(CHAIRWAN)

DOS in Business Administration (BIMS)

UNIVERSITY OF MYSORE

Manasagangotri, MYSORE-570806