

**The Role of E-commerce in Transforming Global  
Business Models**

**SUBMITTED BY**

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**IV SEMESTER MBA, INTERNATIONAL BUSINESS**

**UNDER THE GUIDANCE OF**

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**Project Report Submitted To University Of Mysore In Partial Fulfillment Of The  
Requirement Of IV Semester MBA Degree Examination 2022-23**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

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**GUIDANCE CERTIFICATE**

The project report titled **The Role of E-commerce in Transforming Global Business Models** is prepared by **AZIZULLAH SAFI** under my guidance. This report is submitted to University of Mysore in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

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Date: 23/08/2023

Place: MYSORE

  
Dr. D ANAND  
(Project Guide)


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**CERTIFICATE**

This is to certify that **AZIZULLAH SAFI**, student of IV semester MBA Course has prepared the project report titled **The Role of E-commerce in Transforming Global Business Models** in partial fulfillment of the requirement of IV semester MBA degree examination 2022-23.

Date: 23/08/2023

Place: MYSORE

  
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