

**“STUDY OF INTERNATIONAL FOOT WEAR BRAND (PUMA)  
IN THE EMERGING INDIAN MARKETS”**

*By*

ARUN M PASCHAPURE

P01ZZ21M00051

Under The Guidance Of

**Prof. D. ANAND, MBA & PH.D**

Professor

Project Report submitted to the University of Mysore in partial fulfilment of the  
requirements of IV Semester MBA degree examinations 2023

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES,**

**UNIVERSITY OF MYSORE, MANASAGANGOTTHRI**

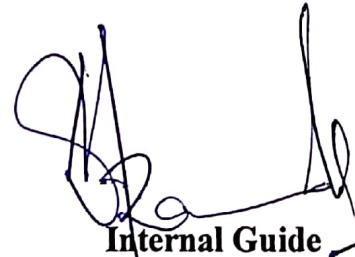
**MYSORE 570 006**

## GUIDE CERTIFICATE

This is to certify that Mr Arun M Paschapure bearing Reg No: P01ZZ21M0051 of fourth semester of MBA has successfully completed project report titled “**STUDY OF INTERNATIONAL FOOTWEAR BRAND (Puma) THE EMERGING INDIAN MARKETS**” during the academic year 2021-2023 in partial fulfilment of the requirement for the award of degree of Master of Business Administration of UNIVERSITY OF MYSORE.

Place: Mysore

Date: 21/08/2023



Internal Guide

Prof. D. Anand, MBA & PH.D

**UNIVERSITY OF MYSORE**

**B.N. BAHADUR INSTITUTE OF MANAGEMENT SCIENCES**

**MANASAGANGOTHRI**

**MYSORE-570 006**

**CERTIFICATE**

This is to certify that **MR. ARUN M PASCHAPURE** Student of IV Semester MBA course has prepared this project report entitled "**STUDY OF INTERNATIONAL FOOT WEAR BRAND (PUMA) IN THE EMERGING INDIAN MARKETS**" in partial fulfilment of the requirements of IV Semester MBA degree examinations-2023.

Date: 21/08/2023

Place: Mysuru

CHAIRMAN

Prof. SJ MANJUNATHI, MBA, Ph.D.,  
CHAIRMAN  
DOS in Business Administration (BIMS)  
UNIVERSITY OF MYSORE  
Manasagangotri, MYSORE-570006