

FUNDAMENTAL ANALYSIS OF FMCG SECTOR

BY

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IV SEMESTER MBA

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**Project Report Submitted to the University of Mysore in Partial Fulfillment of
the requirement of IV semester MBA degree examination 2023**

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GUIDANCE CERTIFICATE

The Project Report titled “**FUNDAMENTAL ANALYSIS OF FMCG SECTOR**” is prepared by **ARCHITA**, claiming it to be original work of the candidate. My guidance is on the framework on the project only. This report is submitted to the University of Mysore in partial fulfillment of requirements of student IV Semester MBA Examination 2023.

Date: 23/08/22

Place: Mysuru


PROF. D. ANAND MBA & Ph.D.

(Project Guide)

CERTIFICATE

This is to certify that ARCHITA, student of IV semester MBA course has prepared this project report entitled "FUNDAMENTAL ANALYSIS OF FMCG SECTOR" in partial fulfillment of the requirements of MBA examinations of 2023.

Place: Mysuru

Date: 23/08/23


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