

DISSERTATION ON

**"FARMERS' PERCEPTION TOWARDS KISAN CREDIT
CARD SCHEME WITH SPECIAL REFERENCE TO
CHAMARAJANAGARA DISTRICT"**

**A DISSERTATION REPORT SUBMITTED TO THE
UNIVERSITY OF MYSORE**

**MASTER OF BUSINESS
ADMINISTRATION IN AGRI-BUSINESS**

SUBMITTED BY

Mr. VISHWAS A M

4th Semester M.B.A (Agri-Business).

Reg. No. P01ZZ21M0131

**Under the Guidance of
Dr. S.K SHASHIKUMAR**

MBA, Ph. D.,

Guest Faculty

INSTITUTE OF DEVELOPMENT STUDIES,

**'Leela Vihar', University of Mysore,
Manasagangotri, Mysore-06.**


SEPT - 2023



DECLARATION

I Mr. VISHWAS A M. do here by declare that the Dissertation Report entitled "FARMERS' PERCEPTION TOWARDS KISAN CREDIT CARD SCHEME WITH SPECIAL REFERENCE TO CHAMARAJANAGARA DISTRICT". The Report Complied by me under the guidance of Dr. S.K.SHASHIKUMAR , Guest faculty of Institute of Development Studies, University of Mysore, Manasagangotri, Mysore-570006.

I further declare that this Project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.


(Mr. VISHWAS A M)
Candidate

Place: Mysore

Date: 20 -09 -2023

UNIVERSITY OF MYSORE
INSTITUTE OF DEVELOPMENT STUDIES

'Leela Vihar' Manasagangotri, Mysuru - 06

Phone No. 0821-2149330

Date: 20-09-2023

CERTIFICATE

This is to certify that the Project Report entitled "FARMERS' PERCEPTION TOWARDS KISAN CREDIT CARD SCHEME WITH SPECIAL REFERENCE TO CHAMARAJANAGARA DISTRICT". Has been prepared by Mr. VISHWAS A Min fulfilment of the requirement for the award of Degree of Master of Business Administration in Agri-Business in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.


Dr. S.K SHASHIKUMAR
(Guest faculty)

University Of Mysore
Institute Of Development Studies
'Leela Vihar' Manasagangotri, Mysuru - 06

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INSTITUTE OF DEVELOPMENT STUDIES
'Leela Vihar' Manasagangotri, Mysuru - 06

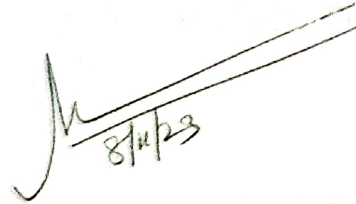
Phone No. 0821-2149330

Date: 20-09-2023

CERTIFICATE

This is to certify that Mr. **VISHWAS A M** bearing Roll No. **PG1ZZ21M0131** has successfully completed the "FARMERS' PERCEPTION TOWARDS KISAN CREDIT CARD SCHEME WITH SPECIAL REFERENCE TO CHAMARAJANAGARA DISTRICT", Dissertation report on under the guidance of **Dr. S.K SHASHIKUMAR** Guest faculty, Institute of Development Studies, Manasagangotri, Mysuru.

This Project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agri-Business during 2022-2023.



Dr. M. MEERA

(Director)

University Of Mysore
Institute Of Development Studies
'Leela Vihar' Manasagangotri, Mysuru - 06

Director
Institute of Development Studies
University of Mysore
Manasagangotri, Mysore - 6