

DISSERTATION ON
"PRODUCTION, MARKETING AND EXPORT OF COFFEE
IN CHIKKAMAGALORE DISTRICT"

A DISSERTATION REPORT SUBMITTED TO THE
UNIVERSITY OF MYSORE

MASTER OF BUSINESS
ADMINISTRATION IN AGRI-BUSINESS
MANAGEMENT

SUBMITTED BY

Ms. SHREYA M.M

4th Semester M.B.A (Agri-Business).

Reg. No. P01ZZ21M0146

Under the Guidance of
Dr. S.K SHASHIKUMAR

MBA., Ph. D.,

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INSTITUTE OF DEVELOPMENT STUDIES,

'Leela Vihar', University of Mysore,
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SEPT - 2023



DECLARATION

I Ms. SHREYA M.M. do here by declare that the Dissertation Report entitled "**PRODUCTION,MARKETING & EXPORT OF COFFEE IN CHIKKAMAGALORE DISTRICT**". The Report Complied by me under the guidance of Dr. **S.K.SHASHIKUMAR** , Guest faculty of Institute of Development Studies, University of Mysore, Manasagangotri, Mysore-570006.

I further declare that this Project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Shreya M.M.

(Ms. SHREYA M.M)

Candidate

Place: **Mysore**

Date: 20 -09 -2023

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CERTIFICATE

This is to certify that the Project Report entitled "PRODUCTIONM MARKETING AND EXPORT OF COFFEE IN CHIKKAMAGALORE DISTRICT". Has been prepared by Ms. SHREYA M.M. in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agri-Business in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.



Dr. S.K SHASHIKUMAR

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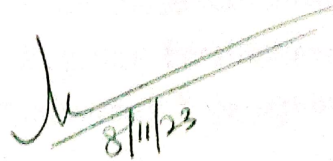
Phone No. 0821-2149330

Date: 20-09-2023

CERTIFICATE

This is to certify that **Ms. SHIREYA M.M.** bearing Roll No. **P01ZZ21M0146** has successfully completed the "PRODUCTION, MARKETING AND EXPORT OF COFFEE IN CHIKKAMAGALORE DISTRICT", Dissertation report on under the guidance of **Dr. S.K SHASHIKUMAR** Guest faculty, Institute of Development Studies, Manasagangotri, Mysuru.

This Project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agri-Business during 2022-2023.


8/11/23

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