

DISSERTATION ON  
"A STUDY ON SUPPLY CHAIN MANAGEMENT OF FRUITS  
AND VEGETABLES IN MYSORE DISTRICT"

A DISSERTATION REPORT SUBMITTED TO THE  
UNIVERSITY OF MYSORE

MASTER OF BUSINESS  
ADMINISTRATION IN AGRI-BUSINESS  
MANAGEMENT

SUBMITTED BY

Mr. SANJAY K.G

4<sup>th</sup> Semester M.B.A (Agri-Business).

Reg. No. P01ZZ21M0132

Under the Guidance of  
Dr. S.K SHASHIKUMAR

MBA. , Ph. D. ,

Guest Faculty

INSTITUTE OF DEVELOPMENT STUDIES,  
'Leela Vihar', University of Mysore,  
Manasagangotri, Mysore-06.

SEPT - 2023



## DECLARATION

I Mr. SANJAY K.G. do here by declare that the Dissertation Report entitled "A STUDY ON SUPPLY CHAIN MANAGEMENT OF FRUITS AND VEGETABLES IN MYSORE DISTRICT". The Report Complied by me under the guidance of Dr. S.K.SHASHIKUMAR , Guest faculty of Institute of Development Studies, University of Mysore, Manasagangotri, Mysore-570006.

I further declare that this Project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

*Sanjay K.G.*

(Mr. SANJAY K.G.)

Candidate

Place: Mysore

Date: 20 -09 -2023



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Date: 20-09-2023

*CERTIFICATE*

*This is to certify that the Project Report entitled "A STUDY ON SUPPLY CHAIN MANAGEMENT OF FRUITS AND VEGETABLES IN MYSORE DISTRICT". Has been prepared by Mr. SANJAY K.G in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agri-Business in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.*



**Dr. S.K SHASHIKUMAR**

( Guest faculty )

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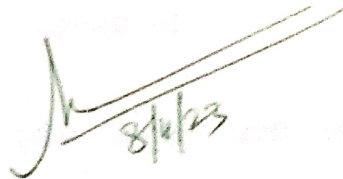
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Date: 20-09-2023

**CERTIFICATE**

*This is to certify that Mr. SANJAY K.G bearing Roll No.P01ZZ21M0132 has successfully completed the "A STUDY ON SUPPLY CHAIN MANAGEMENT OF FRUITS AND VEGETABLES IN MYSORE DISTRICT". Dissertation report on under the guidance of Dr. S.K SHASHIKUMAR Guest faculty, Institute of Development Studies, Manasagangotri, Mysuru.*

*This Project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agri-Business during 2022-2023.*



**Dr . M . MEERA**

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