DISSERTATION ON

"PRODUCTION AND MARKETING OF MANGO IN MYSORE DISTRICT"

A DISSERTATION REPORT SUBMITTED TO THE UNIVERSITY OF MYSORE

MASTER OF BUSINESS ADMINISTRATION IN AGRI-BUSINESS

SUBMITTED BY

Mr. SACHIN. N

4th Semester M.B.A (Agri-Business).

Reg. No. P01ZZ21M0133

Under the Guidance of Dr. S.K SHASHIKUMAR

MBA., Ph. D.,

Guest Faculty

INSTITUTE OF DEVELOPMENT STUDIES,

'Leela Vihar', University of Mysore, Manasagangotri, Mysuru-06.

SEPTEMBER - 2023

UNIVERSITY OF MYSORE INSTITUTE OF DEVELOPMENT STUDIES

Lecla Vihar' Manasagangotri, Mysuru - 06

Phone No. 0821-2149330

Date: 20-09-2023

CERTIFICATE

This is to certify that the Project Report entitled "PRODUCTION AND MARKETING OF MANGO IN MYSORE DISTRICT". Has been prepared by Mr. SACHIN. N in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agri-Business in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.

Dr. S.K SHASHIKUMAR

(Guest faculty) University Of Mysore Institute Of Development Studies ' Leela Vihar' Manasagangotri, Mysuru

UNIVERSITY OF MYSORE INSTITUTE OF DEVELOPMENT STUDIES

'Leela Vihar' Manasagangotri, Mysuru - 06

Phone No. 0821-2149330

Date: 20-09-2023

CERTIFICATE

This is to certify that Mr. SACHIN. N. bearing Roll. No.P01ZZ21M0133 h a s successfully completed the "PRODUCTION AND MARKETING OF MANGO IN MYSORE DISTRICT". Dissertation report on under the guidance of Dr. S.K SHASHIKUMAR Guest faculty, Institute of Development Studies, Manasagangotri, Mysuru.

This Project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agri-Business during 2022-2023.

Dr. M. MEERA

(Director)

University Of Mysore Institute Of Development Studies ' Leela Vihar' Manasagangotri, Mysuru - 06

> Director Institute of Development Studies University of Mysore. Manasagangothri, Mysore - 6

DECLARATION

I Mr. SACHIN. N. do here by declare that the Dissertation Report entitled "PRODUCTION AND MARKETING OF MANGO IN MYSORE DISTRICT". The Report Complied by me under the guidance of Dr. S.K.SHASHIKUMAR, Guest faculty of Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru-570006.

I further declare that this Project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

> SOCHIN.N (Mr. SACHIN, N) Candidate

Place: Mysore

Date: 20-09 -2023