

DISSERTATION ON

“ Role of Information Technology in Agriculture ”

A Dissertation Submitted to the University of Mysore, Mysore

In fulfillment of the requirement for the award of MBA

Agri-Business Management

SUBMITTED BY,

Ms. Pooja. L

4th semester

MBA Agri-Business Management

Reg. No: P01ZZ21M0145

UNDER THE GUIDANCE OF

Dr. V.K Manu

GUEST FACULTY

MBA Agri-Business Management

INSTITUTE OF DEVELOPMENT STUDIES

UNIVERSITY OF MYSORE, MANASAGANGOTRI,

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September-2023

Declaration

I Ms. **Pooja.L** do here by declare that the project Report entitled "**Role of Information Technology in Agriculture**". The Report Compiled by me under the guidance of **Dr. V.K Manu**, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: Mysore

Date: 20-09-2023


(Ms. Pooja. L.)

Candidate

Date: 20-09-2023

GUIDE'S CERTIFICATE

This is to certify that the Project Report entitled "Role of Information Technology in Agriculture". has been prepared by Ms. Pooja. I. in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.

Manu Chahal
Dr. V.K Manu 20/9/23

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CERTIFICATE

This is to certify that Ms. *Pooja. L* bearing Reg. No. *P01ZZ21M0145* has successfully completed the Project report on "*Role of Information Technology in Agriculture*". Under the guidance of *Dr. V.K Manu*, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023

Director
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