

UNIVERSITY OF MYSORE

**“ A STUDY ON PRODUCTION AND MARKETING OF
BETEL LEAF IN MYSORE DISTRICT .”**

**A DISSERTATION REPORT SUBMITTED TO THE
UNIVERSITY OF MYSORE FOR THE PARTIAL
FULFILLMENT
MASTER OF BUSINESS ADMINISTRATION IN
AGRIBUSINESS MANAGEMENT**

**Submitted By
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4nd sem M.B.A. agri-business management
P01ZZ21M0155**

Under the guidance of

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Guest Faculty

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**INSTITUTE DEVELOPMENT STUDIES
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MANASAGANGOTRI MYSORE-570006

September 2023



Declaration

I am Mr. **Likith Nayak S** did this by declaring the project Report entitled "**A Study on Production and Marketing Of Betel Leaf in Mysore District**". The Report Compiled by me under the guidance of **Dr. V.K Manu**, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: Mysore

Date: 20-09-2023

Likith Nayak S
(Mr. Likith Nayak S)

Candidate

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GUIDE'S CERTIFICATE

This is to certify that the Project Report entitled "A Study on Production and Marketing Of Betel Leaf in Mysore District". has been prepared by Mr. Likith Nayak S in fulfillment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysore under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.


Dr. V.K. Manu

Guest Faculty of Agri-Business
Management
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Manasagangotri, Mysuru – 570006



CERTIFICATE

This is to certify that Mr. *Likith Nayak S* bearing *Reg. No. P01ZZ21M0155* has successfully completed the Project report on "*A Study on Production and Marketing Of Betel Leaf in Mysore District*". Under the guidance of *Dr. V.K Manu*, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023

Director
Institute of Development Studies
University of Mysore
Manasagangotri, Mysuru - 06
[Signature]
16/10/23

Director
Institute of Development Studies,
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