

DISSERTATION ON

**“PRODUCTION AND MARKETING OF ARECANUT A
STUDY IN CHAMARAJANAGAR DISTRICT”**

A dissertation submitted to the University of Mysore in fulfillment for
the award of

MBA Agri - Business Management

Submitted by,

Lalitha L

Fourth semester,

MBA Agri-Business Management.

(Reg. No: P01ZZ21M0160)

Under the guidance of,

Dr. V K Manu,

Guest Faculty,

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INSTITUTE OF DEVELOPMENT STUDIES

UNIVERSITY OF MYSORE,

MANASAGANGOTRI, MYSURU - 570006

September - 2023



Declaration

I Ms. Lalitha L do here by declare that the project Report entitled "Production and Marketing of arecanut a study in Chamarajanagar district" The Report Complied by me under the guidance of Dr. V K Manu, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: Mysore

Date:


(Lalitha.L)

Candidate

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Date: 20-09-2023

GUIDE'S CERTIFICATE

This is to certify that the Project Report entitled "production and marketing of arecanut a study in Chamarajanagara district" has been prepared by Ms. Lalitha L in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.

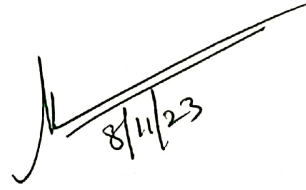

Dr. V K Manu

Guest Faculty of Agri-Business
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CERTIFICATE

This is to certify that Ms. Lalitha L, bearing Reg. No. P01ZZ21M0160 has successfully completed the Project report on "Production and Marketing of arecanut a study in Chamarajanagara district." Under the guidance of Dr V K Manu , Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023.



Director

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