

DISSERTATION ON
“PRODUCTION AND MARKETING OF MARIE
GOLD A STUDY IN MYSORE DISTRICT.”

A Dissertation Submitted to the University of Mysore,
Mysore

In Fulfillment of the Requirement for the Award of MBA
Agri-Business Management

SUBMITTED BY,

HEMA Y J

4th semester

MBA Agri-Business Management

Reg. No: P01ZZ21M0169

UNDER THE GUIDANCE OF

Dr. T M Shridhara Murthy

Ph.D. PGD-HRM, PGDWS, MA, MBA (ABM)

GUEST FACULTY

MBA Agri-Business Management

INSTITUTE OF DEVELOPMENT STUDIES
UNIVERSITY OF MYSORE, MANASAGANGOTRI,
MSORE-570006

SEPTEMBER - 2023



Declaration

I Ms. Hema Y J do here by declare that the project Report entitled **“Production and marketing of marie gold a study in mysore district.”** The Report Complied by me under the guidance of **Dr. T M Shridhara Murthy**, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: **Mysore**

Date : **19- 09-2023**

Hema Y J
(Hema Y J)

Candidate

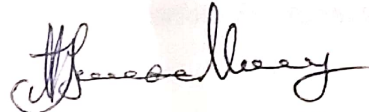
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Phone No. 0821-2149330

Date: 19-09-2023

GUIDE'S CERTIFICATE

*This is to certify that the Project Report entitled "**Production and marketing of marie gold a study in mysore district.**" has been prepared by Ms. Hema Y J in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.*



Dr. T M Shridhara Murthy

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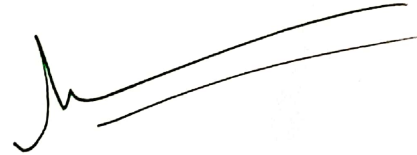
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CERTIFICATE

This is to certify that Ms. *Hema Y J* bearing **Reg. No. P01ZZ21M0169** has successfully completed the Project report on "**Production and marketing of marie gold a study in mysore district.**" Under the guidance of *Dr T M Shridhara Murthy*, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023.



Director

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Director
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