

**DISSERTATION ON**  
**“A Study on Production and Marketing of Chili in**  
**Mysore District”**  
**A Dissertation Submitted to the University of Mysore,**  
**Mysore**  
**In Fulfillment of the Requirement for the Award of MBA**  
**Agri-Business Management**

**SUBMITTED BY,**

**Harshitha N K**

**4th semester**

**MBA Agri-Business Management**

**Reg. No: P01ZZ21M0159**

**UNDER THE GUIDANCE OF**

**Dr. T M Shridhara Murthy**

**Ph.D. PGD-HRM, PGDWS, MA, MBA (ABM)**

**GUEST FACULTY**

**MBA Agri-Business Management**

**INSTITUTE OF DEVELOPMENT STUDIES**  
**UNIVERSITY OF MYSORE, MANASAGANGOTRI,**  
**MSORE-570006**



## Declaration

I Ms. Harshitha N K do here by declare that the project Report entitled **"A Study on Production and Marketing of Chili in Mysore District"**. The Report Complied by me under the guidance of **Dr. T M Shridhara Murthy**, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

**Place:** *Mysore*

**Date:** 20-09-23

*Harshitha N K*  
**(Harshitha N K)**

**Candidate**

Date: 20-09-2023

## GUIDE'S CERTIFICATE

*This is to certify that the Project Report entitled "A Study on Production and Marketing of Chili in Mysore District", has been prepared by Ms. Harshitha N K in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.*



Dr. T M Shridhara Murthy

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Date: 20-09-2023

**CERTIFICATE**

This is to certify that Ms. *Harshitha N K* bearing Reg. No. *P01ZZ21M0159* has successfully completed the Project report on "*A Study on Production and Marketing of Chili in Mysore District*". Under the guidance of *Dr T M Shridhara Murthy*, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023.



**Director**

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