

**DISSERTATION ON**

**“Production, Processing and Marketing of  
Ginger: A Case Study in Hunsur Taluk of Mysore  
District”**

**A Dissertation Submitted to the University of Mysore, Mysore  
In fulfillment of the requirement for the award of MBA  
Agri-Business Management**

**SUBMITTED BY,**

**Mr. Ganesh N**

**4th semester**

**MBA Agri-Business Management**

**Reg. No: P01ZZ21M0153**

**UNDER THE GUIDANCE OF**

**Dr. T M Shridhara Murthy**

**PhD, PGD (HRM), PGDWS, MA, MBA(ABM)**

**GUEST FACULTY**

**MBA Agri-Business Management**

**INSTITUTE OF DEVELOPMENT STUDIES  
UNIVERSITY OF MYSORE, MANASAGANGOTRI,  
MYSORE-570006**

**September-2023**



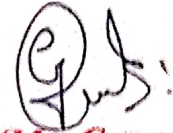
## Declaration

I Mr. **Ganesh N** do here by declare that the project Report entitled **“Production, Processing and Marketing of Ginger: A Case Study in Hunsur Taluk of Mysore District”**. The Report Compiled by me under the guidance of **Dr. T M Shridhara Murthy**, Guest faculty of Agribusiness Management, Institute of Development Studies, University of Mysore, Manasagangotri, Mysuru.

I further declare that this project report is original one and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

**Place: Mysore**

**Date: 20-09-2023**



**(Mr. Ganesh N)**

**Candidate**



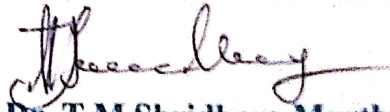
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**GUIDE'S CERTIFICATE**

*This is to certify that the Project Report entitled "Production, Processing and Marketing of Ginger: A Case Study in Hunsur Taluk of Mysore District", has been prepared by Mr. Ganesh N in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with his earnest endeavors in preparing this Project Report.*

  
Dr. T M Shridhara Murthy

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**CERTIFICATE**

*This is to certify that Mr. Ganesh N bearing Reg. No. P01ZZ21M0153 has successfully completed the Project report on "Production, Processing and Marketing of Ginger: A Case Study in Hunsur Taluk of Mysore District". Under the guidance of Dr. T M Shridhara Murthy, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.*

*This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023.*

  
Director  
Institute of Development Studies  
University of Mysore

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