

DISSERTATION ON

**“A STUDY ON PRODUCTION AND CONSUMER ATTITUDE
TOWARDS MUSHROOM IN MYSORE CITY ”**

**A Report Submitted to The University of Mysore, in Fulfilment of the
Requirement for the Award of MBA-Agribusiness Management.**

SUBMITTED BY

ASHA BJ

4th SEMESTER

MBA-AGRI BUSINESS MANAGEMENT

REG NO-PO1ZZ21MO148

UNDER THE GUIDANCE OF

Dr.T M SHRIDHARA MURTHY

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INSTITUTE OF DEVELOPMENT STUDIES

UNIVERSITY OF MYSORE, MANASAGANGOTHRI

MYSORE-570006

SEPTEMBER-2023



DECLARATION

I Ms. Asha BJ, do here by declare that the dissertation entitled "*A STUDY ON PRODUCTION AND CONSUMER ATTITUDE TOWARDS MUSHROOM IN MYSORE CITY*" the report Complied by myself under the guidance of *Dr.T M Shridhara Murthy*, Institute of Development Studies, University of Mysore, Manasagangothri, Mysore.

I further declare that this report is original done and has not been reproduced or submitted to this or any other University before for award of any Degree or Diploma.

Place: Mysore

Date: 20-09-2023

Asha.B.J
(Candidate)



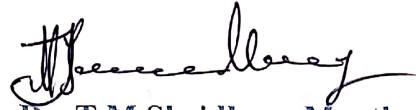
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GUIDE'S CERTIFICATE

This is to certify that the Project Report entitled " *A Study on production and consumer Attitude towards Mushroom in Mysore city.* " has been prepared by *Ms. Asha BJ* in fulfilment of the requirement for the award of Degree of Master of Business Administration in Agribusiness Management in Institute of Development Studies, University of Mysore, Mysuru under my guidance and Supervision, and I am satisfied with her earnest endeavors in preparing this Project Report.



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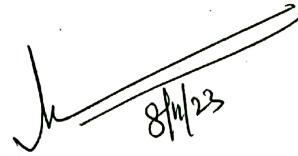
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CERTIFICATE

This is to certify that Ms. Asha BJ bearing Reg. No. P01ZZ21M0148 has successfully completed the Project report on "A Study on production and consumer Attitude towards Mushroom in Mysore city ." Under the guidance of Dr T M Shridhara Murthy, Guest faculty of Agribusiness Management, Institute of Development Studies, Manasagangotri, Mysuru.

This project Report is submitted to the University of Mysore in partial fulfilment of the requirement award of Master of Business Administration in Agribusiness Management during 2022-2023.


8/9/23

Director

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