

UNIVERSITY OF MYSORE
MANASAGANGOTRI, MYSURU



DEPARTMENT OF STUDIES IN ECONOMICS AND CO-OPERATION

**CONSUMER PERCEPTION TOWARDS HOPCOMS:
A CASE STUDY OF MYSURU CITY**

A Project Report submitted to the University of Mysore as a partial fulfillment
of the requirements for the Master's Degree in Economics

Submitted by

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Register No: P01ZZ21A0346
4thSemester M.A in Economics

Under the Guidance of

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SEPTEMBER - 2023

CERTIFICATE

This is to certify that, the Project Report on the topic "**Consumer Perception towards HOPCOMS: A Case Study of Mysuru City**", is submitted to the University of Mysore, by **SINDHU H. S.**, for the partial fulfillment of the Masters of Arts (Economics) Department of Studies in Economics and Co-operation, University of Mysore, Manasagangothri, Mysuru., under the guidance of **DR. LATHA M. T.**, DoS in Economics and Co-operation, University of Mysore, Manasagangothri, Mysuru.

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Place: Mysore


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DECLARATION

I hereby declare that, the Project Report entitled, "**Consumer Perception towards HOPCOMS: A Case Study of Mysuru City**", has been prepared by me during the Academic Year 2022-23 under the guidance of **DR. LATHA M. T.**, DoS in Economics and Co-operation, University of Mysore, Manasagangotri, Mysuru., in the partial fulfillment of the award of Degree of Master's in Economics from the University of Mysore. Further, I declare that, the Project is original one and has not been reproduced or submitted to this or any other University before, for award of any Degree or Diploma.

Date: 25/09/23

Place: Mysuru.

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