

**MARKETING STRATEGY OF HEALTH CARE SERVICE LIMITED, A
STUDY OF SELECTED PRIVATE HOSPITAL IN MYSORE**

Dissertation Submitted to University of Mysore

DEPARTMENT OF COMMERCE

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CERTIFICATE

I hereby certify that the Dissertation work entitled “**MARKETING STRATEGY OF HEALTH CARE SERVICE LIMITED, A STUDY OF SELECTED PRIVATE HOSPITAL IN MYSORE**” is an authentic record of the bonafide Dissertation work carried out by **Ms. Noor Hafsa (Register No: P01ZW21C0007)** a student of **IV semester M.Com**, under my guidance and supervision for the partial fulfilment of **M.Com** degree in the Department of Commerce, **Dr.B.R. Ambedkar Post Graduate Centre, University of Mysore, Suvarnagangotri, Chamarajanagara.**

This Dissertation or any part of it has not been previously submitted for the award of any degree or diploma or other similar title to any other university.


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