

**A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC
FOOD PRODUCTS WITH SPECIAL REFERENCE TO MYSORE
CITY**

Dissertation submitted to University of Mysore

DEPARTMENT OF COMMERCE

SUBMITTED BY:

Nisarga N.R

Final year M. Com

(Register No: P01ZW21C0037)

UNDER THE GUIDANCE OF:

Dr. Mahesha M.B

Guest faculty

Department of Commerce

Dr. B. R. Ambedkar Post Graduate Centre

University of Mysore

Suvarnagangotri, Chamarajanagara -571313

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UNIVERSITY OF MYSORE
Dr.B.R AMBEDKAR POST GRADUATE CENTRE
SUVARNAGANGOTRI, CHAMARAJANAGARA – 571313

CERTIFICATE

I hereby certify that the dissertation work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC FOOD PRODUCTS WITH SPECIAL REFERENCE TO MYSORE CITY". Is an authentic record of the bonafide dissertation work carried out by Ms. Nisarga N.R (Register No: P01ZW21C0037) a student of IV semester M.Com, under my guidance and supervision for the partial fulfillment of M.Com degree in the department of commerce, Dr.B.R. Ambedkar Post Graduate Centre, University of Mysore, Suvarnagangotri, Chamarajanagara.

This dissertation or any part of it has not been previously submitted for the award of any degree or diploma or other similar title to any other university.



Dr. Mahesha M.B

Head of the Department

Department of Commerce

Dr. B. R. Ambedkar Post Graduate Centre
University of Mysore
Chamarajanagar

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