

**A STUDY ON EMPLOYEE RETENTION STRATEGY WITH
SPECIAL REFERENCE TO KRIHAAN TEXCHEM
PVT.LTD.NANJANGUD**

Dissertation submitted to University of Mysore

DEPARTMENT OF COMMERCE

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CERTIFICATE

I hereby certify that the Dissertation Work entitled “A study on employee retention strategy with special reference to Krihaan Texchem Pvt. Ltd Nanjangud” is an authentic record of the bonafide Dissertation Work carried out by Ms. Navyashree N R (Register No: P01ZW21C0041) a student of IV semester M.Com, under my guidance and supervision for the partial fulfillment of M.Com degree in the Department of Commerce, Dr.B.R. Ambedkar Post Graduate Centre, University of Mysore, Suvarnaganogotri, Chamarajanagar. This dissertation or any of it has not been previously submitted for the award of any degree or diploma or other similar title to any other university.



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