

**SEASONALITY AND ITS IMPACT ON BUSINESS SALES AND
PERFORMANCE WITH SPECIAL REFERENCE TO RETAIL
STORES IN CHAMARAJANAGARA TOWN**

Dissertation Submitted to University of Mysore

DEPARTMENT OF COMMERCE

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AUGUST-2023

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CERTIFICATE

I hereby Certify that the Dissertation work entitled "SEASONALITY AND ITS IMPACT ON BUSINESS SALES AND PERFORMANCE WITH SPECIAL REFERENCE TO RETAIL STORES IN CHAMARAJANAGARA TOWN" is an authentic record of the bonafide Dissertation work carried out by Mr. Mahesh N (Register No: P01ZW21C0039) a student of IV semester M.Com, under my guidance and supervision for the partial fulfilment of M.Com degree in the Department of Commerce, Dr.B.R.Ambedkar Post Graduate Centre, University of Mysore, Suvarnagangotri, Chamarajanagara.

This Dissertation or any part of it has not been previously submitted for the award of any degree or diploma or other similar title to any other University.


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Date:31/08/2023

Place:Chamarajanagara