



UNIVERSITY OF MYSORE
Estd.1916

Journalism and Mass Communication
University of Mysore
Manasagangothri,
Mysore 570 006
Office: 2419511

(Re-accredited by NACC at "A" Grade with a CGPA of 3.47)

Ranked 57th overall and 36th among Universities in NIRF ranking 2017)-----

PGJMC/ /2021-2022

27th November, 2021


To,
Registrar (Academic),
University of Mysore - 05

Dear Sir/Madam,

Sub: Special BoS Meeting
Ref: AC 3/141 (2)/2021-22 dated 17th November, 2021

With reference to the above, I would like to bring to your kind notice that there was BoS meetings held – one on 24th November, 2021 and. The following were discussed during the meeting:

Thank you.


Dr. C. K. Puttaswamy,
Chairman, BoS

Dr. C.K. PUTTASWAMY. M.A.Ph.D
Professor
Department of Studies in Journalism and
Mass Communication, University of Mysore,
Manasa Gangothri, Mysore - 570006

PROCEEDINGS OF BOS ANNUAL MEETING – 2021-2022

The board met on the 24th of November, 2021 at 11 am at the DoS, Journalism & Mass Communication, Manasagangotri, University of Mysore and discussed the below agenda and resolved the following:

AGENDA

1. Modification of HC and SC Papers:

The Board has discussed and approved to consider 3.3 HC Advanced Radio & TV Program Production (2019-20 syllabus) as a Soft Core Paper and 3.4 SC Intercultural Communication (2019-20 syllabus) as the Hard Core Paper with effect from the academic year 2021-22.

The modified syllabi of both the above mentioned papers are given below:

Hard Core 3.3 – Intercultural Communication

- I. Culture: Definition, Culture as a Social Institution – Value Systems: Primary and Secondary. Eastern & Western perspectives. Culture & Identity.
- II. Inter-Cultural Communication – Definition, Process, Philosophical & Functional Dimensions – Cultural Symbols in Verbal & Non-Verbal Communication. Sources of Indian Culture – Dance – Songs – Art Forms – Influence of Various Foreign Cultures on India.
- III. Modern Mass Media as Vehicles of Inter-cultural Communication – Barriers – Religious, Political & Economic Pressure – Conflicts. Theories of Human Behaviour -Behaviorism, Social Learning Theory, Social Exchange Theory, Social Penetration Theory, Attribution Theory.
- IV. Impact of New Technologies on Culture – Globalisation Effects on Culture and Communication. Mass Media as a Culture Manufacturing Industry. Communication & Folk Media – Character – Context & Functions – Role of UNESCO.

Books for Reference:

1. Culture & Communication – A World View – K S Sitaram
2. Hand of Inter-Cultural Communication - Asante
3. An Outline of Indian Philosophy - Hiriyanna
4. Culture, Communication & Social Change – P Joshi
5. The Effects of Mass Communication – Joseph Klapper
6. Mass Culture, Language & Arts in India – M L Apte
7. Media, Culture & Communication – S Banerjee
8. Media, Culture & Society – A Critical Reader – R Collins
9. Folk Music & Mass Media – Shayam Parmer
10. Cross Cultural Prospective in Human Development – Ed: T.S. Saraswathi
11. Facets of Intercultural Communication-Dr.N.Mamatha.

Soft Core 3.4 - Advanced Radio and TV Programme Production

- I. Radio and TV Production: Different Programme Formats: Speech, Narration, Dialogue, Sound Effect, Music, Silence. Radio and TV Production Crew: Programme Presenter, Job of the Presenter, Broadcast Speech, Delivery Modulation, Projection of Voice.
- II. Radio and TV Studio, Acoustics, Recording Equipment, Types of Microphones. Production of Interactive Programmes and Live Programmes. Anchoring, Music and other Entertainment Programmes.
- III. Radio and TV Programme Production: Stages of Production – News Reporting and Editing, Planning and Production of News Programmes and other Entertainment Programmes; Editing and Post Production Techniques – Analogue, Non-linear Editing – Principles of Editing. – Audio-Video Editing Software (Windows & Mac) – Adobe Premier Pro, After Effects, Audition, FCP, Sound Track Pro, Motion etc.
- IV. Camera: Types, Functions and Operations – Basic Shots, Movements and Angles – Types of Lens and Functions – Visual Composition. Light: Characteristics of Light, Types of Light; 3-point Lighting and others – Types of Lighting Equipment, Lighting Effects. Sound: Importance of Audio in Video – Characteristics of Sound, Types of Microphones – Audio Work Station and its Functions.

Books for Reference:

1. Radio and Guide to Broadcasting Techniques – Evans
2. Handbook Broadcasting – Waldo Abbot and A Rider
3. Modern Radio Production – O'Donnell Lewis B, Philip Benoit and Carl Hausman
4. Radio Programming : Tacts and Strategy – Eric G. Norberg
5. Techniques to TV Production – Rudy Bretz (McGraw Hil)
6. Video Production Handbook – Miler (Focal Press)
7. Working with Video: A Comprehensive Guide to the World of Video Production – Winston Brian and Julta Kevdal
8. Basic TV Staging – Millerson Gerad (Foca Press)
9. Video Camera Techniques – Millerson Gerald (Focal Press)
10. TV Sound Operations – Glyn Alkin
11. Sound Techniques for Video – TV Media Manual Series (Focal Press)
12. Techniques of TV Production – Gerad Millerson
13. TV Production Handbook – H Zettel
14. Audio – Visual Journalism – B N Ahuja
15. TV Production – Allan Wurtzel
16. Introduction to TV Journalism – S Kaushik
17. Broadcast Journalism – S.C.Bhatt